

OBICI HEALTHCARE FOUNDATION

For Immediate Release

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Obici Healthcare Foundation Awards Grants in Four Priority Areas

(Suffolk, VA) May 10, 2011) -- ""The OBICI Healthcare Foundation is pleased to announce the awarding of \$1.8 million in grants to 20 nonprofit organizations serving Western Tidewater and Gates County residents," said George Y. Birdsong, Foundation Chairman.

Grants were awarded in four Strategic Priorities Areas established by the Foundation. These priority areas are: Improving Access to Basic Healthcare, Obesity Prevention, Chronic Disease Management and Insure More People.

"" The Foundation Board of Directors and staff are encouraged by the quality of the programs being offered in Western Tidewater. Beginning on June 1, these organizations have the potential to improve health status throughout region," Mr. Birdsong added.

The following is a listing of grantees by priority area, award amounts and program titles:

Improving Access to Basic Healthcare

- For Kids – \$33,553 – Mental Health Assessment and Treatment
- Lions Club International District 24-D - \$10,000 – PediaVision Screening Assessment
- Patient Advocate Foundation - \$83,655 – Virginia Cares for the Uninsured Program
- Peninsula Insititue for Community Health (PICH) - \$100,000 – A Healthy Main Street Project: Managing Diabetes
- PICH - \$150,000 – A Healthy Main Street Project: Improving Dental Health
- Suffolk Fire and Rescue - \$106,679 – Pre-Hospital Detection and Treatment of Myocardial Infarction in the City of Suffolk
- Suffolk Meals onWheels - \$104,272 – Funding Meal Delivery to Senior Service Recipients
- Suffolk Salvation Army - \$50,000 – Physical Health and Education Building

- Surry Area Free Clinic - \$86,300 - Surry Area Free Clinic Facility and Programs Expansion
- Up Center - \$168,228 – Trauma Informed Care
- Western Tidewater Community Services Board - \$60,941 – Day Support Licensed Practical Nurse Position
- Western Tidewater Free Clinic - \$250,000 – Access to Care
- Western Tidewater Health District - \$101,106 – Nurse-Family Partnership

Obesity Prevention

- Children’s Hospital of the King’s Daughters - \$32,705 – Healthy You Pediatric Weight Management Program
- Town of Smithfield - \$45,550 – Activate Smithfield Wellness Program
- Suffolk Family YMCA - \$50,000 – Aquatic Program

Chronic Disease Management

- Eastern Virginia Medical School (EVMS) - \$75,000 – Expanding EVMS Care for Western Tidewater Underserved Patients
- EVMS - \$184,488 – Improving Survival in Western Tidewater

Insure More People

- Senior Services of Southeastern Virginia - \$100,013 – Medication and Care Access Resource Program

“The Foundation congratulates these grantees. Originally, there were 47 Concept Papers submitted that requested \$2 million in grants. After a thorough review, 20 agencies were given opportunities to write full applications; those approved totaled \$1.8 million,” Gina Pitrone, Foundation executive director noted.

“Grants made by the Foundation continue Amedeo Obici’s legacy to provide access to medical care for all,” she continued. “Mr. Obici, the founder of Planter’s Peanuts, was successful in business and passionate about helping the people in Western Tidewater.”

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About the Obici Healthcare Foundation: This private foundation was created in 2006 with assets established through the generosity of Mr. Obici and funds from the merger of Louise Obici Memorial Hospital and Sentara Healthcare. Since its inception in 2006, the Foundation has provided nearly \$17 million in grant funding.