

OBICI HEALTHCARE  
FOUNDATION



# Health Across the Ages

2015 ANNUAL REPORT



## BOARD OF DIRECTORS

Obici Healthcare Foundation Board members: front Lula B. Holland, Thomas Woodward III, Emanuel Myrick and Lynne Rabil; standing William G. Jackson, MD, Frank A. Spady II, R. Scott Carr, George Y. Birdsong, Clarissa E. McAdoo, J. Samuel Glasscock, Robert C. Claud and Jeffrey D. Forman, MD.

## INVESTING IN GOOD HEALTH ACROSS THE AGES

Dear Friends and Colleagues:

Our Report this year emphasizes our commitment to better health for all ages.

Each stage of life is an important stepping-stone in the pathway to good health for individuals and the community at large. The Foundation has worked hard to be inclusive in its distribution of grant awards, and we have recognized the necessity of supporting all ages and stages of life, from childhood to senior years. Equal respect, equal value and equal attention are given to each... Children, Youth, Young Adults, Adults and Seniors. The strong threads of good health begin before birth and continue until our last breath. On the following pages, we highlight just some of our community investments in this overall fabric of healthy living across the ages. We hope you will enjoy the vignettes.

Several important achievements are of interest this year. To combat Western Tidewater's unusually high rate of diabetes, one major 2014 grant established the EVMS Specialty Care Center in Suffolk to bring diabetes care and services closer to our residents. By bringing the expertise of the Medical School's Strelitz Diabetes Center closer to home, we will improve on the detection, prevention and management of diabetes and its most common complications.

The Healthy People Healthy Suffolk initiative will continue to promote technology as the new tool that spans generations for health and fitness. From Facebook, to the international Million Step Challenge with Suffolk, England, that has some participants clocking more than 10,000 steps per day; from smart phone technology to calorie counting on "My Fitness Pal", to pedometers and even a "Meet Up" app for finding walking partners, the initiative is capitalizing on instant connections and information for young and old alike to make active lifestyles fun.

We also welcomed three new grantees this year: The Virginia Cooperative Extension, The Healing Place of Hampton Roads and the Town of Windsor. Each year, we look for ways to expand our sphere of influence both geographically and in terms of health impacting services. These three new partners illustrate that vision of inclusiveness that we at the Foundation hold dear.

We are pleased to report that our Endowment itself remains healthy. At over \$116 million, it is the largest it has ever been even while investing over \$32 million in our community over nine years. **The Endowment's ability to "do well" allows us to "do good."** And we maintain an emphasis on future growth, because our requests for support increase every year.

As we look to the future, high-quality health in a sustainable manner remains our primary challenge and our greatest hope. That clearly reflects the goal of Amedeo Obici whose generosity and commitment to health established the Louise Obici Memorial Hospital in Suffolk. His gift has served many generations well. And as a regional leader in philanthropy, our responsibility is to continue supporting that legacy of good health in all ages and stages of our citizens' lives.

We appreciate your interest in the work we do, and we thank all our partners in health and wellness who are making this community a healthier and happier place.

Sincerely,

George Y. Birdsong  
Chairman

J. Samuel Glasscock  
Vice Chairman

# CHILDREN

starting healthy habits young



## SENTARA OBICI HOSPITAL – *Newborn and Family Screening Program*

First time moms and families are screened for signs of potential stumbling blocks for their newborns. New babies are not easy! But the Hospital's nurses and Family Resource Specialist can offer help and resources to make the transition to parenthood smoother for more than 100 at-risk families.



## SUFFOLK PUBLIC SCHOOLS – *Strategic Health Action and Wellness Plan*

Students, parents and teachers engage in a lifetime learning plan for healthy lifestyles when they participate in the health action and wellness programs at our Public Schools. Salad bars and reduction of Body Mass Index numbers rule the day!

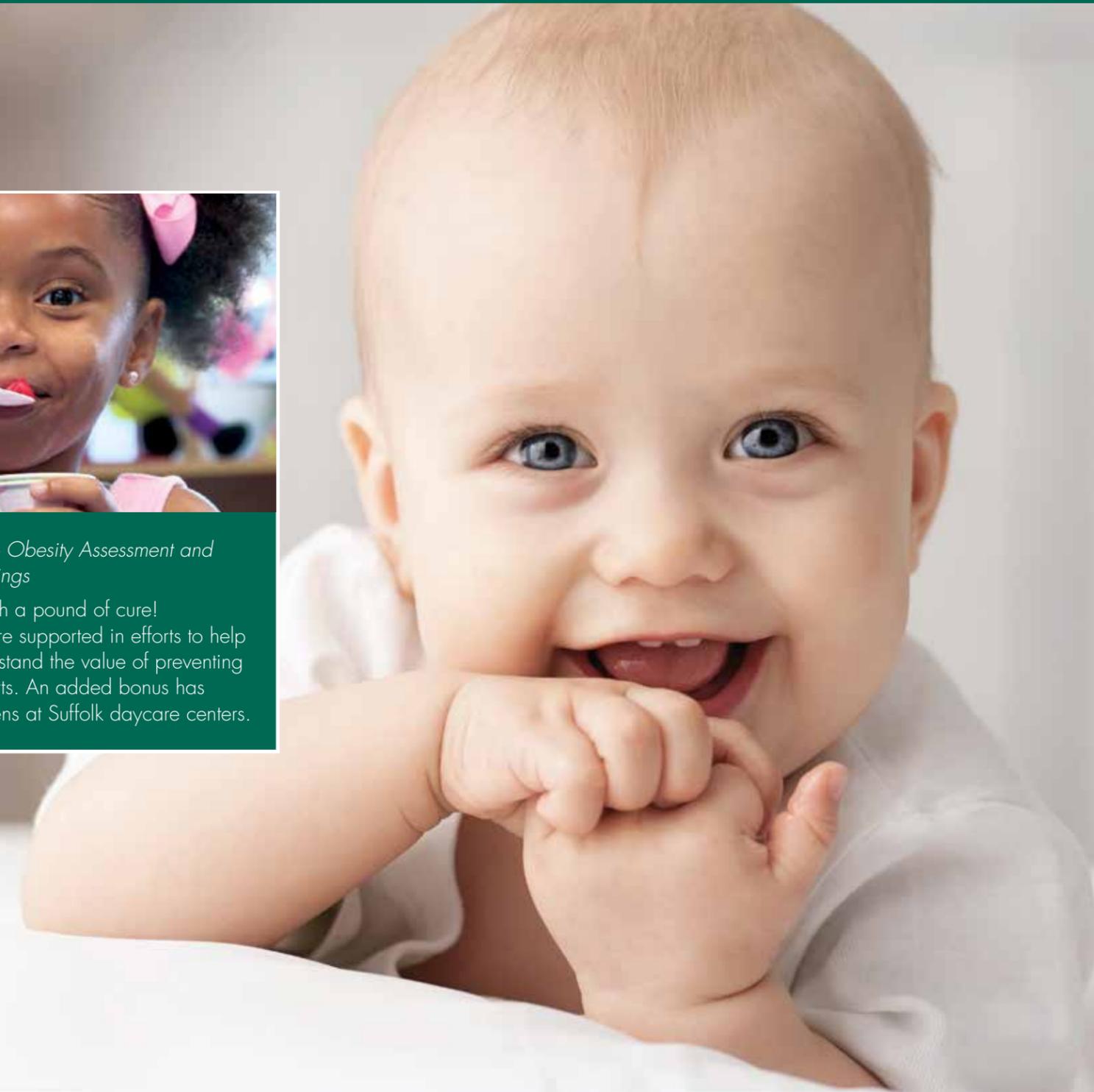
## WESTERN TIDEWATER HEALTH DISTRICT – *Nurse Family Partnership Program*

Healthier babies, healthier moms are the goals of this national Nurse Family program. Home nurse visits during pregnancy and the first two years of the baby's life ensure a friendly, knowledgeable resource for first time moms, as well as a solid beginning for a successful childhood.



## THE PLANNING COUNCIL – *Obesity Assessment and Prevention within Daycare Settings*

An ounce of prevention is worth a pound of cure! Childhood day care settings are supported in efforts to help families learn about and understand the value of preventing childhood obesity before it starts. An added bonus has sprouted four community gardens at Suffolk daycare centers.



# YOUTH

moving in healthy directions



## WESTERN TIDEWATER HEALTH DISTRICT – *Saving Smiles*

Receiving dental care in a van seems like an adventure to these school-aged youngsters...but it is really an access to care and education that will teach them how to prevent a lifetime of dental problems. Saving Smiles at this age will also save dollars in the long run.



## GIRLS ON THE RUN – *South Hampton Roads*

This focused running program for girls aged 8-12 inspires lifelong health and fitness. These happily engaged girls develop social, psychological and physical skills under the guidance of trained volunteer coaches through a 12-week program aimed at building confidence and a lifetime of healthy habits.



## SOUTHAMPTON COUNTY PUBLIC SCHOOLS – *On the Right Track*

“Exercise for healthy living” is alive and well at Southampton High thanks to a new, all-weather track, the County’s first. Eager runners and walkers of all ages now enjoy the benefits of regular exercise supplemented by workshops on the importance of exercise to combat chronic diseases.

## WESTERN TIDEWATER COMMUNITY SERVICES BOARD – *Child and Adolescent Psychiatry and Counseling*

Using a team approach to intervene, evaluate and treat, the WTCSB intercepts the debilitating crisis of mental health issues in children by providing referrals to needed services at the proper age. Early psychiatric and counseling support can literally change a child’s life and set the tone for mental wellness.



## SOUTHEASTERN VIRGINIA HEALTH SYSTEM – *Main Street Dental Program*

Since many insurance programs don’t cover dental care, many folks go without it. But the pain from dental disease is real and the health consequences grave. This Dental Program combats the gap in care by providing acute care and preventive services for 1,000 uninsured patients a year.



# — YOUNG ADULTS —

starting healthy preventative habits



**PARKS AND RECREATION, CITY OF SUFFOLK –**  
*Lake Meade Park Multiuse Trail*

Let's Move! Suffolk is providing one more accessible, safe, attractive walking trail to encourage health-worthy activity. Building on existing Park features funded by the Virginia Department of Conservation and Recreation, this extended trail located just off Main Street appeals to lunchtime walkers as well as young families.



**SUFFOLK PARTNERSHIP FOR A HEALTHY COMMUNITY –**  
*Suffolk Walks*

SUFFOLK...the City that Walks! That's the goal and encouragement of active Walking Groups is the tool. By organizing, marketing and leading the City's walking program, Suffolk Walks lures citizens into a healthy, social and energizing activity. Participating businesses add ballast to the effort and rewards for employees.

**WESTERN TIDEWATER COMMUNITY SERVICES BOARD –**  
*Outpatient Medical Detox*

Treating the whole person is fundamental to successful substance abuse recovery. Clients of this program receive medication-assisted detox, consistent medical follow up, ongoing therapy and links to community resources to help get lives and bodies back on track.



**WESTERN TIDEWATER COMMUNITY SERVICES BOARD –**  
*Mobile Crisis Outreach*

A seamless partnership of nine Western Tidewater agencies, including law enforcement, reaches out to victims of homelessness and domestic violence providing on-site assessment and crisis intervention. And new WTCSB telemedicine technology enables quick and efficient connections to mental health services and crisis intervention follow-up.



# ADULTS

enjoying health in all its fullness



## VIRGINIA LEGAL AID SOCIETY – *Medicaid Access Project*

Providing a faster track to Social Security Disability benefits is the worthy goal of this project. By educating providers, creating public awareness and helping disabled clients navigate the application processes, Medicaid and Medicare benefits are also obtained as quickly as possible...a demonstrated improvement in access to care.



## BON SECOURS MARYVIEW FOUNDATION – *Care-A-Van Mobile Medical Van*

Everyone needs primary medical care...and the five Care-A-Van medical professionals are dedicated to providing it to those who have none. The traveling doctor's office brings needed primary, urgent and preventive care to Suffolk citizens. Healthier people and reduced emergency room visits are the tangible and documented results.



## WESTERN TIDEWATER FREE CLINIC – *Expand Access to Comprehensive Healthcare*

While expanding comprehensive healthcare to an additional 1,500 people, WTFC promises a 600% return on every dollar spent! Each dollar leverages \$6 in community volunteer services and care. Increased access to dental care joins chronic disease management as primary targets of the Clinic.



## VIRGINIA DENTAL ASSOCIATION FOUNDATION – *Mission of Mercy (MOM)*

Another building block in the effort to provide dental care for all...an estimated 600 patients are served by 70 dental professionals in a one-day marathon to provide fillings, dentures and extractions, as well as preventive screening for hypertension and diabetes.

## EASTERN VIRGINIA MEDICAL SCHOOL – *Strelitz Diabetes Center of Western Tidewater*

EVMS crosses the river to bring its recognized expertise in diabetes management to Suffolk. The new multi-specialty clinic is reaching out to change the lifestyles and health status of diabetes patients with screening, education, coaching and constant medical management to prevent debilitating complications from the disease.



# SENIORS

taking health to the next level



## CITY OF SUFFOLK –

*Whaleyville Community Center Fitness and Cardio Equipment*

Spreading the “wealth” to southern Suffolk and Gates County, NC, the capital build-out of an old school results in a Community Center that boasts the latest state-of-the-art cardio and weight training equipment in a fitness center. The activity room features billiards and air hockey to serve all ages in the community.



## SUFFOLK SALVATION ARMY CORPS –

*Exercise Equipment*

Healthier, happier seniors enjoy regular outings to the Suffolk Salvation Army’s Obici Healthcare Foundation Pavilion. New low impact exercise equipment provides the mechanics and Senior Programs trainers provide the instruction and encouragement to get seniors moving. As they say, “Use it or lose it!” Participating seniors agree.



## SENTARA OBICI HOSPITAL –

*CarePartners for CareGivers*

Dealing with chronic disease wearies both patient and caregiver...sometimes to the point of exhaustion. CarePartners offers respite assistance to gently guide individuals and families through tough medical issues and advance planning realities. Proper planning brings peace of mind and reduced emergency room visits.



## AMERICAN DIABETES ASSOCIATION –

*Expansion of Diabetes Self-Management Education*

Citizens in Southampton County and Franklin can now receive diabetes information, education and awareness through 20 churches enrolled in Project POWER. Stressing the seriousness of diabetes and its complications, the Project targets early detection, prevention and disease management in high-risk populations. As always, education is POWER.



## SENIOR SERVICES OF SOUTHEASTERN VIRGINIA –

*Medication and Care Access Resource Program*

400 seniors are receiving Medicare prescription benefits thanks to Senior Services’ “training the trainers” volunteer outreach program. In an effort to draw down more Medicare dollars for seniors, 16 newly trained benefits counselors are identifying and helping eligible seniors apply for available Medicare benefits.



# GRANTS AWARDED

Obici Healthcare Foundation awarded over \$4.5 million in 65 grants to 39 organizations during Fiscal Year 2015: April 1, 2014 – March 31, 2015

## ACCESS TO CARE .....\$2,445,573

### BASIC PRIMARY

Eastern Virginia Medical School.....\$56,161

To increase the number of medical encounters at the Western Tidewater Free Clinic by scheduling appointments with family medicine residents, third-year medical students and an attending physician.

Bon Secours Maryview Foundation.....\$100,000

To provide free, mobile medical services to the uninsured in Suffolk.

Western Tidewater Free Clinic.....\$500,000

To provide free, comprehensive, coordinated medical and dental care to low-income, uninsured adult patients in Western Tidewater.

Horizon Health Services.....\$75,000

To provide dental care and smoking cessation services in the Franklin, Southampton, Surry and Sussex service areas.

Surry Area Free Clinic.....\$25,000

To develop a strategic plan that will establish timelines, priorities and approaches for fund development and recruiting and retaining volunteers.

### CASE MANAGEMENT

ForKids, Inc.....\$56,250

To improve the health of poor and homeless families in Western Tidewater through intensive case management, access to stable housing, permanent supportive housing, and referrals to community resources.

Sentara Obici Hospital.....\$75,000

To provide Life Coaches in Sentara Obici Hospital's Emergency Room who will help uninsured and underinsured patients obtain primary care services or other resources.

The Planning Council.....\$8,023

To develop and submit federal and state grant applications to ensure access to housing, healthcare and support services to homeless families in Western Tidewater.

Virginia Supportive Housing.....\$7,500

To provide supportive services to eight homeless individuals from Suffolk and Isle of Wight who reside in permanent supportive housing facilities.

Western Tidewater Health District.....\$110,737

To implement a national model – Nurse Family Partnership – to improve prenatal health, child health and development through age two in the City of Suffolk and Franklin and Isle of Wight Counties.

### DENTAL

Access Partnership.....\$200,000

Dental Vouchers will be available for financially eligible residents of Western Tidewater to receive acute dental care at participating dental clinics, health centers and private practices.

Western Tidewater Free Clinic.....\$63,248

To expand access to dental services for comprehensive exams and x-rays, extractions, fillings, education, dentures and other dental care by integrating oral healthcare with primary care.

Western Tidewater Health District.....\$13,900

To provide preventive dental services and education to children enrolled in Medicaid/FAMIS and who receive Free Lunch at schools in the City of Franklin, Isle of Wight County and Southampton County.

Southeastern Virginia Health System.....\$200,000

To provide access to comprehensive oral health care services for the residents of Suffolk.

Hampton Roads Community Health Center.....\$50,000

To support the purchase of portable dental equipment that can be used for school based services during the after-school programs operated within the Suffolk elementary, middle, and high schools.

Virginia Dental Association Foundation.....\$25,000

To support the 2015 day of free dental care, the "Mission of Mercy" project.

Virginia Dental Association Foundation.....\$45,000

To conduct a one-day dental outreach that provides free dental treatment to uninsured and underinsured adults in Western Tidewater and Gates County, NC.

Access Partnership.....\$46,144

To expand access to dental programs and services in Western Tidewater.

### EDUCATION

Paul D. Camp Community College.....\$15,000

To assess the need for developing training programs that will result in more Certified Diabetes Educators serving Western Tidewater.

The Genieve Shelter.....\$35,000

To build the capacity of the Development Coordinator to encourage community participation and financial support for the Shelter's programs and special events.

### FACILITY/EQUIPMENT

Chesapeake Service Systems.....\$20,000

To support a 19 passenger van dedicated to transporting individuals with developmental disabilities to healthcare appointments in the Suffolk area.

Southeastern Virginia Health System.....\$30,000

For preparation of a federal grant application for opening of a new comprehensive community healthcare center in Franklin, Virginia.

### MEDICATION

RX Partnership.....\$7,500

To provide free prescription medication and low-cost supplies to low-income, uninsured residents served by the Western Tidewater Free Clinic.

RX Partnership.....\$25,000

To create a strategy for pursuing and acquiring access to generic medications.

Western Tidewater Free Clinic.....\$50,000

To provide pharmacy assistance to patients for medication and diabetes supplies.

### MENTAL HEALTH

The Healing Place of Hampton Roads.....\$25,000

To develop a plan that addresses the need for residential substance abuse recovery for homeless individuals in Hampton Roads who have substance use disorders.

Western Tidewater Community Services Board.....\$145,648

On-site short term counseling, benefits assistance and connection to community resource for individuals in area shelters.

Western Tidewater Community Services Board.....\$100,000

To continue Western Tidewater's first outpatient medical detoxification program that provides daily testing, counseling, support and referral Board services to substance abusers.

Voices for Kids CASA Program.....\$21,468

Provide access to medical and mental health services for every child served.

The Up Center.....\$117,768

To increase the number of low-income individuals and families who can receive counseling services.

Western Tidewater Community Services Board.....\$36,095

To support a telemedicine link to crisis services for children, adolescents and adults to local law enforcement agencies and hospitals.

Western Tidewater Community Services Board.....\$75,000

For expanded outpatient pediatric counseling and psychiatry in Western Tidewater.

The Children's Center.....\$16,490

To support the Family-to-Family Series that educates both the families and the providers around mental illness/support services for parents, employees and community members.

### SCREENINGS

Sentara Obici Hospital.....\$68,641

For a hospital-based, universal risk screening during pregnancy or at birth that connects new parents with appropriate community resources.

## CHRONIC DISEASE MANAGEMENT.....\$855,747

### DIABETES

Eastern Virginia Medical School.....\$553,363

To establish a Specialty Care Center that will focus on the detection, prevention and management of diabetes and its most common complications.

Albemarle Regional Health Services.....\$98,240

To reduce morbidity, mortality and costs among pre-diabetics and diabetics residing in Gates County, NC.

American Diabetes Association.....\$70,610

To train ambassadors in high health -risk congregations to raise awareness of diabetes and stress the importance of early detection, disease management and health risk factors in Franklin and Southampton County.

### EDUCATION

Virginia Business Coalition on Health.....\$25,000

(Hampton Roads Coalition) To develop a plan that will help prediabetes employees in Suffolk prevent type 2 diabetes by making modest lifestyle changes.

Suffolk Redevelopment and Housing Authority.....\$46,034

To help public housing residents become more aware of both the prevention and management of chronic disease.

Suffolk Redevelopment and Housing Authority.....\$37,500

To raise awareness among residents of public housing communities in Suffolk about the health hazards from exposure to secondhand smoke in public places and reduce the number of smokers.

Sentara Obici Hospital.....\$25,000

To fund the Sentara Obici Hospital CarePartners for CareGivers respite care program, which benefits both the caregivers and the individuals suffering with chronic diseases.

## INSURE MORE PEOPLE .....\$280,936

### ENROLLMENT INITIATIVES

Virginia Legal Aid Society.....\$75,000

To help disabled clients navigate the complex Medicaid and Medicare application and appeals processes.

Isle of Wight County Department of Social Services.....\$65,796

For a proactive outreach program to increase the number of children and families enrolled in Medicaid and FAMIS in Isle of Wight County.

Senior Services of Southeastern Virginia.....\$100,000

For training Benefit Counselor volunteers in an expansion of the MedCare Access program.

Franklin City Department of Social Services.....\$40,140

To increase the number of children and families enrolled and renewed in Medicaid and FAMIS.

## OBESITY PREVENTION.....\$1,005,696

### ACTIVE LIVING

Virginia Polytechnic Institute and State University.....\$25,000

To develop a plan that teaches low-income Suffolk residents how to access, cook and eat healthy, locally grown produce and livestock products to prevent obesity and future health issues.

Eastern Virginia Medical School.....\$82,564

To develop collaborative strategies that create policy, systems and environmental changes that will result in more healthy food choices and physical activity through churches, public housing and community organizations.

Suffolk Partnership for a Healthy Community.....\$45,000

To increase the registration and sustainability of Walking Groups within Suffolk businesses, schools and daycare centers.

Luter Family YMCA.....\$60,000

To increase physical activity options for children by using interactive fitness equipment that combines fun and entertainment.

Boys and Girls Clubs of Southeast Virginia.....\$10,000

To improve the children's (ages 6-18) knowledge of ways to become healthy with a program that emphasizes healthy eating, stress management, physical fitness and positive peer relationships.

Western Tidewater Tennis Association.....\$15,000

To increase the number of elementary school children who play tennis and exercise on a regular basis.

### EDUCATION

Suffolk Public Schools.....\$120,000

To implement a comprehensive healthy lifestyles plan that focuses on obesity prevention among students.

The Rensselaerville Institute.....\$50,000

To fund the measurement of all Healthy People Healthy Suffolk affiliated Projects for the purpose of reporting on the initiative's impact on the community.

The Planning Council.....\$42,580

To prevent and address obesity among children within private childcare settings and before/after school programs across Western Tidewater.

Grants Awarded continued on page 14

Grants Awarded continued from page 13

**Suffolk Partnership for a Healthy Community** .....\$159,850  
For continued coordination and collaboration efforts to reduce obesity through the Healthy People Healthy Suffolk initiative.

**Smart Beginnings of Western Tidewater** .....\$10,000  
To increase the number of people enrolled in the WIC program in Western Tidewater and increase the number of childcare centers providing healthy and nutritious meals and snacks.

**WHRO** .....\$25,000  
To confirm the increased upload of eMedia health data and confirm the increased use of eMedia for health, nutrition and activity curriculum by Western Tidewater teachers.

**Girls on the Run** .....\$24,960  
To expand the Girls on the Run program, a physical, activity-based positive youth development program in Western Tidewater.

#### FACILITY/EQUIPMENT

**Town of Windsor** .....\$50,000  
To renovate the Windsor Middle School gymnasium for use as a community recreation center for the Town of Windsor and surrounding localities.

**Southampton County Public Schools** .....\$50,000  
To encourage increased activity by building an athletic track for Southampton Middle and High School students and Southampton County residents.

**Suffolk Salvation Army Corps** .....\$25,000  
To fund low impact exercise equipment designed for use by senior adults in the Obici Healthcare Foundation Pavilion of The Salvation Army, Suffolk, Virginia.

#### HEALTHY EATING

**Foodbank of Southeastern Virginia** .....\$50,000  
To support the availability of a variety of healthful foods from the five main food groups; prioritizing and promoting access to and use of these foods by way of tastings, recipes and education, particularly fresh produce to fight hunger and promote health in Suffolk's food insecure population.

**Cover 3 Foundation** .....\$25,000  
A planning grant to develop a sustainable community farm, creating a hands-on learning environment for youth and families through farming and to encourage healthy eating.

**Isle of Wight Christian Outreach** .....\$25,000  
To coordinate donations and to purchase fresh fruits and vegetables for the Isle of Wight Christian Outreach Program's food delivery service.

#### IMPROVED ACTIVITY

**City of Suffolk – Department of Parks & Recreation** .....\$110,742  
To complete a nearly 2-mile long walking trail at Lake Meade Park.

**GRAND TOTAL (65 GRANTS) ..... \$4,587,952**



## FOUNDATION'S COMMUNITY GARDEN REAPS A 'FRUITFUL' HARVEST



The establishment of community gardens is one of the more enduring legacies of the Suffolk Partnership for a Healthy Community.

“Since its inception, the Partnership has been responsible for working with our community partners to create 34 community gardens in Suffolk,” said Partnership Executive Director Regina Brayboy. That total consists of 8 community, 5 public school, 4 pre-kindergarten and 17 backyard gardens. Garden formation falls within Goal 1 of the Healthy People Healthy Suffolk implementation plan, which “Promotes healthy eating habits and cultivates and increases access to healthy foods in Suffolk.”

“Some community gardens are planted by sponsoring agencies to share fresh produce internally,” she added. “Many gardeners also share their crops with organizations that serve people in need.”

The Obici Healthcare Foundation, which strives to serve as a role model *for making the healthy choice the easy choice*, has had a community garden for the past 3 years.

“Our garden is a source of excitement,” exclaimed Foundation Executive Director Gina Pitrone. “Last year, we built an elevated garden to make ongoing maintenance easier. We eliminated the back breaking element frequently associated with planting, weeding and harvesting produce from a garden.”

Also, this large container garden has an in-ground sprinkler system. These amenities removed barriers to participation, which resulted in 100% of staff spending time in the garden. This year's yield exceeded the amount harvested in the past. Improving the quality of soil and receiving expert gardening advice from the Partnership's Technical Garden Advisor Rex Cotten resulted in an abundant harvest of strawberries, hot peppers, lettuce, basil, thyme, tomatoes, zucchini and eggplant.

“The outcome of the summer growing season has the Foundation staff looking forward to reaping the harvest from our fall garden that was recently planted,” Ms. Pitrone said. The autumn crops include kale and collard greens, broccoli, cabbage, Brussel sprouts and lettuce.

“When you put the time and energy into growing fresh produce, you want to eat it all. You can't imagine why anyone would waste even one tomato when you have worked to grow each one. We harvest each week and in the summer each day to have fresh-home-grown yumminess. Thanks to all who made community gardening possible,” Ms. Pitrone concluded.

## GRANT AWARDS BY FOUNDATION PRIORITY AND GRANT TYPE

Fiscal Year 2015: April 1, 2014 – March 31, 2015

A total of 65 grants were awarded to 39 organizations for 2014–2015 in the amount of \$4,587,952.

During this period:

- \$2,445,573 (53%) Supported Access to Care
- \$1,005,696 (22%) For Obesity Prevention
- \$280,936 (6%) For Insure More People
- \$855,747 (19%) For Chronic Disease Management

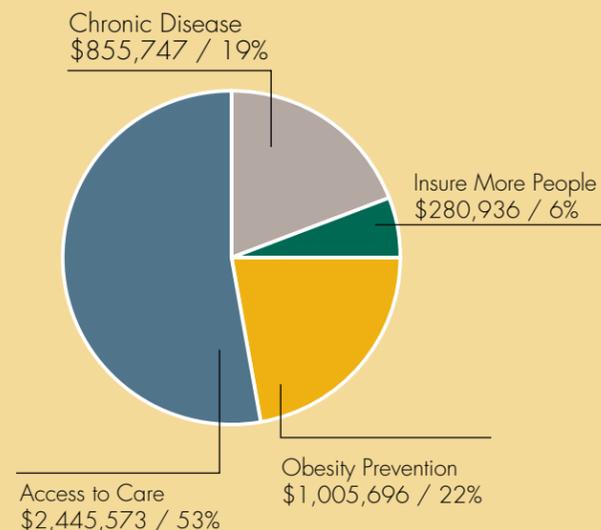
Of this amount, the Foundation awarded:

- \$4,072,210 in Programs
- \$320,742 for Capital
- \$195,000 for Planning

A total of 56 Community Engagement Grants were also awarded in the amount of \$152,353.

## GRANTS AWARDED BY PRIORITY AREAS

April 1, 2014 – March 31, 2015



# 2014–2015 FINANCIAL SUMMARY

## OBICI HEALTHCARE FOUNDATION, INC.

FINANCIAL POSITION – FISCAL YEAR ENDED MARCH 31, 2015

### ASSETS

Cash and Investments	\$ 116,408,242
Property, Plant and Equipment (Net Book Value)	1,838,254
Other Assets	726,811
<b>Total Assets</b>	<b>\$ 118,973,307</b>

### LIABILITIES AND NET ASSETS

Healthcare Grants Payable	\$ 1,780,584
Accounts Payable and Accrued Expenses	52,246
Bond Payable	1,523,127
Deferred Federal Excise Taxes	559,457
Total Liabilities	3,915,414
Unrestricted Net Assets	115,057,893
<b>Total Liabilities and Net Assets</b>	<b>\$ 118,973,307</b>

REVENUE AND EXPENSES – FISCAL YEAR ENDED MARCH 31, 2015

### REVENUE

Investment Income (Net of Fees)	\$ 7,232,950
Other Income	2,120
<b>Total Revenue</b>	<b>\$ 7,235,070</b>

### EXPENSES

Healthcare Grant Awards (Net of Amendments)	4,551,044
Program and Administrative Expenses	1,212,672
Provision for Federal Excise Taxes	(6,563)
<b>Total Expenses</b>	<b>5,757,153</b>

Increase in Net Assets 1,477,917

Net Assets, Beginning of Year 113,579,976

Net assets, End of Year \$ 115,057,893

*These summarized statements do not include all disclosures nor the format required by generally accepted accounting principles. Complete audited financial statements, including footnote disclosures, are available on our website ([www.obicifhcf.org](http://www.obicifhcf.org)).*

# INVESTMENT REVIEW

The Foundation's investment portfolio receives the close attention of the Investment Committee and Obici's outside investment advisor CornerStone Partners.

The primary long-term objective of the Foundation's investment program is to manage the assets in a prudent and well-diversified manner to ensure sufficient resources to meet funding requirements while preserving principal and maximizing returns, and to match or outperform the established portfolio benchmark, given appropriate risk constraints.

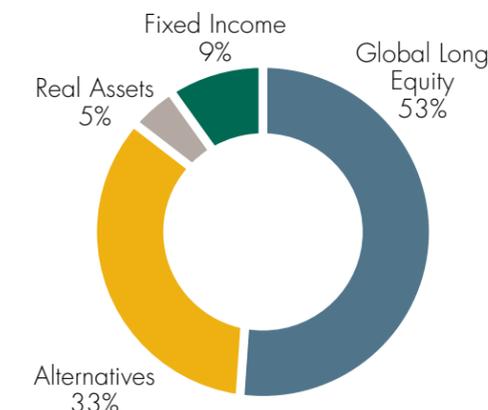
The portfolio is broadly diversified across asset classes, strategies, geographies and exceptional investment managers with established performance. The Board establishes overall investment policy and long-term asset allocation ranges and targets. Actual asset allocation as of March 31, 2015 is depicted in the circle graph.

For the fiscal year ended March 31, 2015, the portfolio was up +6.4 % net of all fees and expenses. This compares to +2.7% for the portfolio's total benchmark and +5.4% for the global equity markets. The portfolio outperformed the portfolio benchmark by +3.7% for the fiscal year. From inception in October 2006 through March 2015, the Foundation's portfolio has compounded at +6.7% per year net of all fees and expenses, compared to +3.1% for the portfolio benchmark – outperformance of +3.6% compounded per year.

The ultimate goal is to grow our investment portfolio so that we can increase our contributions to the community.

## 2015 ASSET ALLOCATION

The Obici Healthcare Foundation was established in 2006 with investments exceeding \$100 million. At the end of March 2015, the investment portfolio totaled approximately \$116 million and the Foundation had awarded over \$32 million in grants.



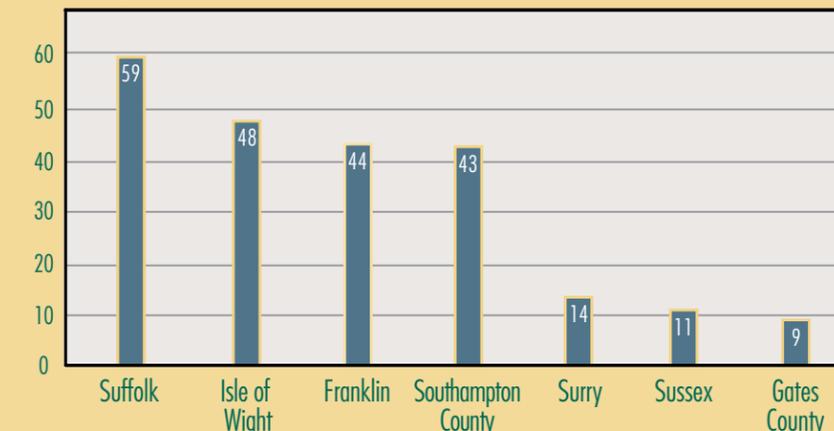
## TOTAL GRANT DOLLARS PAID PER YEAR Since Inception to March 31, 2015

Includes Community Engagement Grants since inception



## TOTAL GRANTS SERVING GEOGRAPHICAL AREA FY 2014–2015

Some grants serve more than one area



# COMMUNITY ENGAGEMENT GRANTS \$5K

Fiscal Year 2015: April 1, 2014 – March 31, 2015

## CAPACITY

**Franklin City Department of Social Services** ..... \$4,630  
To provide a family-centered initiative designed to build nurturing parenting skills as an alternative to abusive and neglectful child-rearing practices.

**Foodbank of Southeastern Virginia** ..... \$943  
To increase the capacity of the Foodbank of Southeastern Virginia through the purchase of an effective management and sustainable funding project module.

**Housing Virginia Campaign, Inc.** ..... \$5,000  
To support a regional study to analyze housing needs for low wage employees.

**Suffolk Partnership for a Healthy Community** ..... \$500  
A capacity building conference that centered on new ways to address program implementation.

**Suffolk Partnership for a Healthy Community** ..... \$500  
A capacity building conference that centered on news ways to address program implementation.

**The Genieve Shelter** ..... \$5,000  
To support development and public relations activities including the cultivation of donors for the domestic violence shelter.

**Tidewater Community College's Academy for Nonprofit Excellence** ..... \$5,000  
To sponsor a forum education topic of building awareness of charitable giving and its impact on the community.

**VOLUNTEER Hampton Roads** ..... \$2,000  
To fund a community conversation around thought provoking ideas on how to change the way our community views nonprofits.

**CAPACITY** ..... \$23,573

## COMMUNITY CITIZENSHIP

**Applewood Farms Home Owners Association** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Burbage Grant Home Owners Association** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Burnett's Mill HOA** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**City of Suffolk – Police Department** ..... \$3,680  
To purchase multiple-sized replacement pads for AED equipment and to purchase adult and infant CPR training mannequins.

**Coalition Against Poverty in Suffolk (CAPS)** ..... \$5,000  
To support a fundraiser to purchase a mobile shower unit for the Suffolk Night Stay program for the homeless.

**Greater Oakland – Chuckatuck Civic League** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Hall Place Community Association** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Hillpoint Farms NNO** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Holland/Holy Neck NNO** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Hospitality House of Richmond, Inc.** ..... \$2,500  
To provide lodging and non-medical support services to families of seriously ill Western Tidewater patients receiving treatment at the Medical College of Virginia Hospitals.

**Kings Fork Farm** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Lakeland High School** ..... \$1,000  
To support a one-on-one mentoring program designed to inspire and promote academic and social excellence at the high school level.

**Mansfield Farm Home Owners Association** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Peninsula Community Foundation of Virginia** ..... \$50,000  
To support Give Local 757 e-philanthropy for participating Western Tidewater nonprofits for use in sustaining their programs through online fundraising.

**River Bluff Home Owners Association** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Saratoga/Philadelphia Civic League** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**South Hampton Roads Habitat for Humanity** ..... \$5,000  
To support the initiative to renovate/recycle homes for cost savings, environmental preservation, neighborhood beautification and education equality.

**South Suffolk & Pleasant Hill Civic Association** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**St. Paul Baptist Church** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Suffolk Redevelopment and Housing Authority** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**Suffolk Sister Cities International** ..... \$1,900  
To support the international Million Step Challenge between Suffolk, Virginia, and sister city of Suffolk, England, as part of the Healthy People Healthy Suffolk initiative to get Suffolk physically active

**Westside Civic League** ..... \$500  
To encourage healthy foods and healthy activities at National Night Out, an event that promotes and educates on neighborhood involvement in crime prevention activities.

**COMMUNITY CITIZENSHIP** ..... \$76,580

## HEALTH EDUCATION AND ACCESS

**Girl Scout Council of the Colonial Coast** ..... \$5,000  
To support a four-week healthy living program for 30 girl scouts that combats obesity by encouraging physical fitness combined with good nutrition and healthy body image.

**HumanKind** ..... \$5,000  
To support an adult residential care program providing medical and non-medical services for individuals with intellectual disabilities.

**Roanoke Chowan Community Health Center** ..... \$1,200  
To fund a diabetes education seminar, featured speaker and dinner at Roanoke Chowan Community Health Center's Albemarle Diabetes Care.

**Rushmere Community Development Corporation** ..... \$2,500  
To support a healthy youth summer camp to keep the Rushmere Community youth active and safe and to promote healthy choices and physical activity.

**Senior Services of Southeastern Virginia** ..... \$1,000  
To sponsor the 2014 Forum and Expo with sessions on Medicare, Brain Health & Aging, Financial Fitness and other senior citizen issues.

**Western Tidewater Regional Jail** ..... \$5,000  
To provide dental examinations and treatment to inmates from the local community.

**HEALTH EDUCATION AND ACCESS** ..... \$19,700

## PHILANTHROPY

**Alzheimer's Association – Southeastern Virginia Chapter** ..... \$1,500  
To support the 25th Annual Walk to End Alzheimer's, an awareness campaign and fundraiser for Alzheimer's care, support and research.

**American Cancer Society** ..... \$1,000  
To support the 2014 Suffolk Relay for Life, which promotes local programs and services and celebrates local cancer survivors.

**American Diabetes Association** ..... \$2,500  
To support the 2015 Tour de Cure regional cycling event that raises funds and awareness about diabetes and its effects on health.

**American Legion Post 88** ..... \$2,000  
To support the 21st Annual Driver Days Fall Festival's Wellness Fair.

**Association of Fundraising Professionals** ..... \$1,000  
To sponsor the 2014 National Philanthropy Day event.

**Edmarc, Inc.** ..... \$1,000  
To help sponsor the 2014 Hope Gala fundraiser in support of services for sick and dying children and their families.

**Education Foundation for Isle of Wight Public Schools** ..... \$1,000  
To support the Fundraising event that benefits the students of Isle of Wight County Isle of Wight Public Schools.

**Montero Medical Missions** ..... \$1,000  
To support Montero Medical Mission which raises funds for veterans access to private practitioner specialists.

**RX Partnership** ..... \$2,500  
To support the celebration of RxPartnership's decade of leadership for medication access across Virginia.

**Southeastern Council of Foundations** ..... \$5,000  
To sponsor the Southeastern Council on Foundation's 2014 Annual Meeting.

**Suffolk Project Lifesaver Search and Rescue** ..... \$1,000  
To help purchase tracking kits for use with individuals with Down Syndrome, Autism and Alzheimers disease who may wander.

**Suffolk Rotary Club** ..... \$1,000  
To support the First Citizen Award Reception that recognizes volunteers and philanthropic leadership and raises funds for the Rotary charity contributions.

**The Genieve Shelter** ..... \$5,000  
To provide support to bring the shelter up to code, including the foundation, subflooring, renovation and other service installations including electrical, water/sewer, communications and 24/7 security.

**Voices for Kids CASA Program of Southeast Virginia** ..... \$1,000  
To support the Voices for Kids Gala to raise funds to provide advocates for abused and neglected children.

**Walk In It, Inc.** ..... \$1,000  
To support the 3rd Annual Self-Esteem Walk and Rally that works to help young girls and women reach their maximum potential physically and emotionally.

**PHILANTHROPY** ..... \$27,500

## PREVENTIVE HEALTH

**SCM Vision, Incorporated** ..... \$5,000  
To support a television program that features life changing solutions for mentally challenging issues

**PREVENTIVE HEALTH** ..... \$5,000

**GRAND TOTAL** ..... \$152,353



## E-PHILANTHROPY

One way to reach a lot of people fast is through the worldwide web.

More than 279 million people in the United States have access to the web and that population continues to grow at a million more web users per month. This increasing amount of web traffic creates more opportunities for communications and philanthropy.

In fact, more people are supporting nonprofits through e-philanthropy today than ever before.

One of the best ways to communicate a story of need, the story of mission or the story of how one is helping others is through the Internet, or even better, with a video on the Internet. We have all seen it, shared it, given to it and some have even benefited from the Internet's speed and ease of communications. Today, the fastest growing form of philanthropy is online giving – e-philanthropy.

E-philanthropy raises money generally through small gifts from a large number of people supporting the same cause or need. It supports the saying: "Every little bit helps." And in e-philanthropy it helps a lot!

In 2015, this e-philanthropy was utilized by 32 Obici Healthcare Foundation grantees, who in a 24-hour period, raised over \$116,000. This amount included matching prize money. Over the last two years, there has been a national movement to "Give Local" and here in Hampton Roads, it was launched as **Give Local 757**.

With Give Local 757, an Internet philanthropy campaign, support comes from a peer-to-peer, friend-to-friend, coworker-to-coworker connection.

Every program that is supported by Obici Healthcare Foundation is expected to be able to continue after the grant stops. The programs we fund are important to the community and so is sustaining them. To that end, Obici Healthcare Foundation contributed \$50,000 to help launch the Give Local 757 campaign in Western Tidewater. Each year, "Give Local" has grown two-fold through the speed of the Internet. We are confident that this investment will generate outstanding returns for years to come.

## HEALTH ACCESS POINTS

### HOSPITALS

- Sentara Obici Hospital, Suffolk, VA 1
- Southampton Memorial Hospital, Franklin, VA 2
- Bon Secours Care-A-Van mobile medical center, Suffolk, VA 3
- Sentara Albemarle Medical Center 4
- Vidant Roanoke-Chowan Hospital, Ahoskie, NC 5

### FEDERALLY QUALIFIED HEALTH CENTERS

- Gateway Community Health Center, Gatesville, NC 6
- Roanoke Chowan Community Health Center, Ahoskie, NC 7
- Surry Medical Center, Dendron, VA 8
- Ivor Medical Center, Ivor, VA 9
- Waverly Medical Center, Waverly, VA 10
- Main Street Physicians, Suffolk, VA 11

### FREE CLINICS

- Surry Area Free Clinic, Surry, VA 12
- Western Tidewater Free Clinic, Suffolk, VA 13

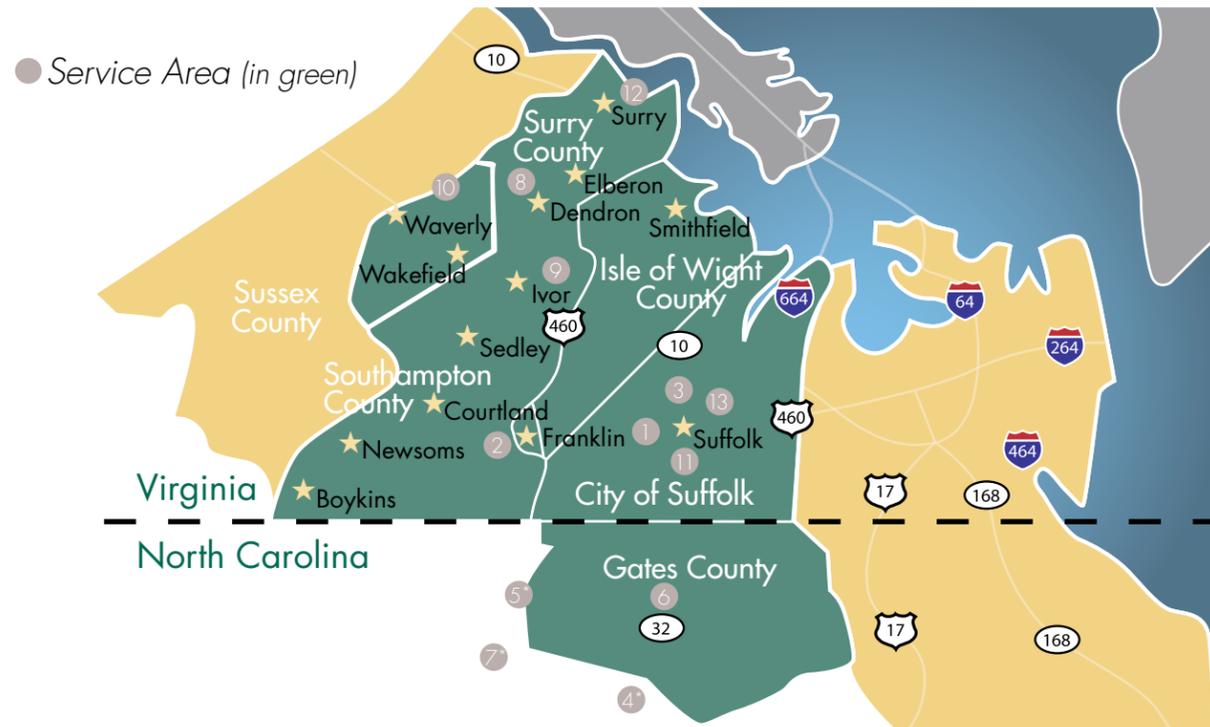
\*serves residents within service area

# SERVICE AREA AND POPULATIONS

The Obici Healthcare Foundation's service area covers the established area identified by the Louise Obici Memorial Hospital and includes the cities of Suffolk and Franklin; Isle of Wight County; Gates County in North Carolina; the towns of Surry, Dendron and Elberon in the eastern half of Surry County; Waverly and Wakefield in Sussex County; and Boykin, Newsoms, Courtland, Sedley and Ivor in Southampton County.

## MUNICIPAL POPULATIONS

Sussex County .....	2,993	Surry County .....	6,790	Franklin .....	8,526
<i>one fourth of Sussex County population of 11,767</i>		Southampton County ..	18,059	Suffolk, VA .....	86,806
		Isle of Wight County....	36,007	Gates County, NC..	11,567



# FOUNDATION STAFF

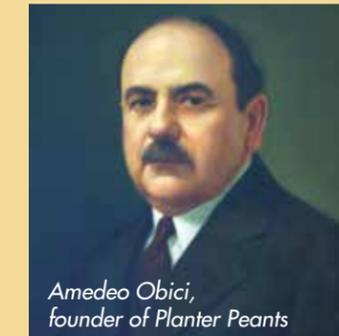


Back Row: Gina Pitrone, Executive Director; Anna Roberts, Foundation and Facility Assistant; Tammie Mullins-Rice, Program Resource Officer; Mike Brinkley, Director of Finance; Cathy Huband, Grants Administrator; Diane Nelms, Communications and Program Specialist; Front Row: Rick Spencer, Program Resource Officer; and Charnelle Adkins, Intern.

# MR. & MRS. OBICI: A TIMELESS LEGACY

Though Amedeo and Louise Obici did not have children of their own, the Western Tidewater region and Gates County, NC became heirs to their generosity through the ages.

The Obici's love and compassion for local families was evident through their good will and generosity. "The money from a trust that built a 138-bed hospital in Louise Obici's name continues to benefit this area in many marvelous ways," said Obici Healthcare Foundation Chairman George Y. Birdsong. The book, Profiles of Italian Americans, written by Cosmo F. Ferranra, EdD, tells of their civic contributions, a tradition the Foundation continues today.



# Health Across the Ages



OBICI HEALTHCARE  
FOUNDATION

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