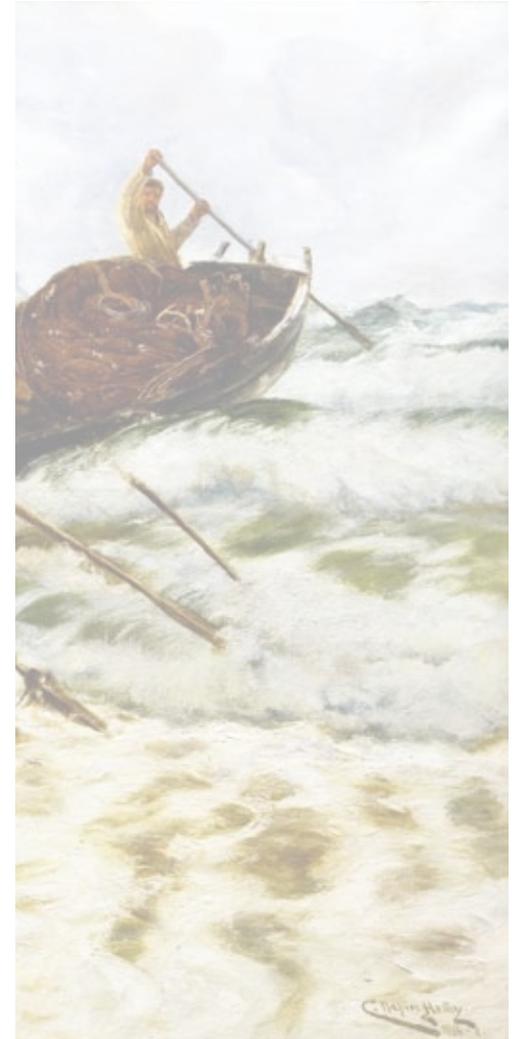
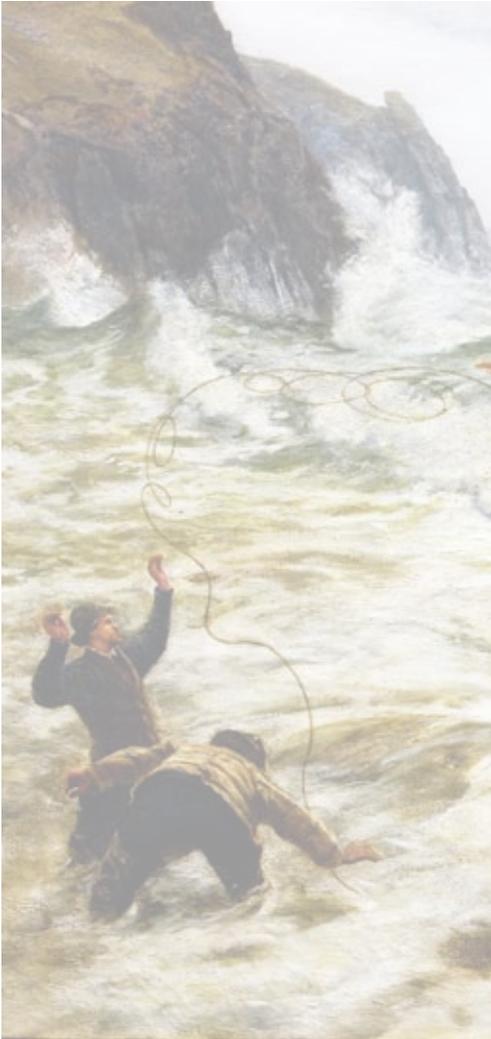


The Strength of Partnerships

ANNUAL REPORT 2010



OBICI HEALTHCARE
FOUNDATION



“We are pleased to serve as a community resource that helps our partners cultivate programming that saves lives, provides greater access to healthcare and changes behaviors in positive ways.”

- George Birdsong & Sam Glasscock, OBICI Healthcare Foundation

From the CHAIRMEN

How the Boats Come Home, which is featured on this cover of the Foundation's 2010 Annual Report, was one of Amedeo Obici's favorite paintings. We selected this picture for the cover because the turbulent waters are symbolic of the difficulties many nonprofit organizations are experiencing today.

The picture also symbolizes hope, as the sailors cast the rope off the bow of the craft to stabilize the vessel and guide it safely ashore. The slender threads composing the rope can be fragile on their own; however, when working collaboratively, they become many times more durable and capable of completing substantial tasks.

Community-based organizations – like the makeup of ropes - must increasingly rely on collaborations in order to survive and to serve. Meaningful survival is difficult in an environment where funds are scarce, competition for qualified staff and volunteers is fierce and regulations are becoming more rigorous. No one can go it alone.

In the same way that all of the filaments of a rope are interdependent and rely on each other for strength, the Foundation and our partners are stronger because we share a common commitment to service. We are pleased to serve as a community resource that helps our partners cultivate programming that saves lives, provides greater access to healthcare and changes behaviors in positive ways.

The Foundation's capacity to be a community resource expanded with the completion of our new home at 106 W. Finney Avenue in Suffolk. Nonprofit health organizations can have free use of a state-of-the art board room and meeting rooms that were built with the community in mind.

Furthermore, the convenient location is easily accessible to the community, and this Victorian-style building fits nicely into the Suffolk Historic Downtown District. As good stewards, we have incorporated many energy-saving features such as thermal windows, a geothermal heating and cooling system, lighting activated by motion sensors and energy-efficient building materials. On a more personal level, the public is invited to stop by our home for a tour where a portion of Mr. and Mrs. Obici's art collection is on display.

We are grateful to Amedeo Obici for his generosity, which made the Foundation's resources possible. As a complement to his success in business and passion for helping people, we work every day to serve residents in our service area and pay tribute to one of Western Tidewater's greatest philanthropists.

Sincerely,



George Y. Birdsong
CHAIRMAN



J. Samuel Glasscock
VICE CHAIRMAN

2010 Investment REVIEW

Amedeo Obici left to Western Tidewater innumerable gifts in business and public service, including his assets now managed by the OBICI Healthcare Foundation. Reflecting Mr. Obici's tradition of prudent stewardship and community caring, the Foundation employs a long-term investment strategy to protect the corpus Mr. Obici made possible, and to enrich the community he so loved.

Our team of managers is directed to maximize financial gains while minimizing risks found in the financial sector. Investment policies and performance benchmarks are set to guarantee optimum safety and yield. Our fiduciary responsibility also involves making prudent long-

term investments in our grant making decisions. The Foundation carefully considers factors such as sustainability and return on investment of each grant made. Successfully funded projects must improve the health of underserved residents in Western Tidewater. They must also show ability to sustain operations after Foundation funding ends, and they must produce quantifiable outcomes related to improved health status and reductions in health risk factors.

The turbulence of September 2008 sent shockwaves throughout the financial markets and caused investment earnings to plummet. While the Foundation assets showed decline during the last two years, our losses

“With our long-term investment strategy, we stayed the course during turbulent times. Consequently, we beat the benchmarks during each quarter last year, which provided more money for community health projects.”

Richard Barry, Board of Directors,
Chairman, Investment Committee

turned into gains. Over the past year, Foundation investments surpassed our own benchmarks each quarter by at least two points. Consequently, we are in a better financial position to advance our grantmaking ability.

Many nonprofit organizations continue to be caught in the wake of this economic ebb. As a community resource, the Foundation is dedicated to helping these health-related nonprofits maintain stability and build capacity so they can continue serving the community at large.

As stewards of the Obici legacy, the OBICI Healthcare Foundation remains vigilant in choosing the best investment strategies both in the financial markets and in its community partners who deliver the real goods.... services to people that improve lives.



Amedeo Obici was a renowned businessman and passionate about helping people. The OBICI Healthcare Foundation continues Mr. Obici's legacy of caring by providing access to healthcare for Western Tidewater residents.

2010 Financial SUMMARY

OBICI HEALTHCARE FOUNDATION, INC.

Statement of Financial Position - April 1, 2009 - March 31, 2010

Assets	2010	2009
Current Assets		
Cash and cash equivalents	\$ 12,342,993	\$ 15,193,608
Accrued interest and dividends receivable	\$ 18,971	\$ 21,404
Total current assets	\$ 12,361,964	\$ 15,215,012
Investments	\$ 82,274,613	\$ 57,926,077
Property, plant and equipment, net	\$ 2,231,705	\$ 37,738
Other assets	\$ 713,222	\$ 864,072
Total assets	\$ 97,581,504	\$ 74,042,899
Liabilities & Net Assets		
Current Liabilities		
Accounts payable and accrued expenses	\$ 132,392	\$ 32,251
Healthcare grants	\$ 1,790,528	\$ 3,406,794
Current maturity of note	\$ 57,338	-----
Total current liabilities	\$ 1,980,258	\$ 3,439,045
Note payable	\$ 1,792,662	-----
Unrestricted net assets	\$ 93,808,584	\$ 70,603,854
Total liabilities and net assets	\$ 97,581,504	\$ 74,042,899

Statement of Activities - Years ended March 31, 2010 & 2009

Revenues, gains and other support

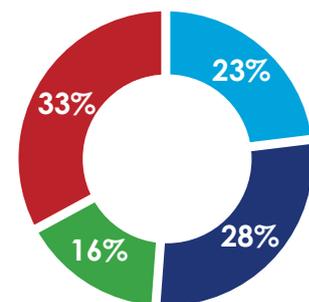
Interest and dividends	\$ 460,224	\$ 631,014
Net realized and unrealized gains (losses) on investments	\$ 25,272,057	(26,309,551)
Investment income (loss) before investment fees	\$ 25,732,281	(25,678,537)
Less investment fees	\$ 517,466	\$ 509,674
Investment income(loss) net	\$ 25,214,815	(26,188,322)
Total revenues, gains (losses) and other	\$ 25,214,815	(26,188,211)

Expenses

Healthcare grants	\$ 1,145,811	\$ 3,165,002
Management and general	\$ 849,178	\$ 882,625
Provision for federal excise taxes	\$ 15,096	\$ 12,138

Total expenses	2,010,085	\$ 4,059,765
Increase (decrease) in net assets	23,204,730	(30,247,976)
Unrestricted net assets, beginning of year	70,603,854	\$ 100,851,830
Unrestricted net assets, end of year	93,808,584	\$ 70,603,854

Asset Allocation



A copy of the Financial Statement is available upon request and /or at www.obicihcf.org.

Grants Awarded in FY 2010

The Foundation made the following grant awards in fiscal year 2010:

ACCESS AIDS \$55,125

To continue Suffolk SISTAs, a program designed to prevent the spread of HIV and other sexually transmitted diseases in Suffolk.

Chesapeake Service Systems \$41,580

To support the health and wellness programs for intellectually challenged adults residing in the Foundation's service area.

The Genieve Shelter \$124,000

To continue prevention and wellness activities and acute and chronic care treatment for domestic violence victims in the Foundation's service area.

Isle of Wight Christian Outreach Program \$13,500

To provide nutrition and dental assistance to low-income residents of Isle of Wight County.

Let's Talk \$34,000

To continue a nutrition, education, effective communication and dance program for teen boys and girls at Boys and Girls Club of Suffolk, Franklin, and other communities.

Peninsula Institute for Community Health \$156,840

To support dental services at Main Street Physicians in Suffolk.

Roanoke Chowan Community Health Center \$97,873

To support the Gates County Adolescent Care Center on the Gates County High School campus, improve access to care for Gates County Medical Center patients, and provide nutritional services at African American Churches in Gates County.

Sentara Louise Obici Memorial Hospital \$272,000

To continue the Community Health Outreach Program, a program to improve access to chronic care services for the medically indigent, and for Healthy Families and First Steps, two programs that offer help to first-time mothers and families.

Smart Beginnings Western Tidewater \$45,626

To increase early care and education programs and the number of families participating in the Raising A Reader program.

Suffolk Partnership for a Healthy Community \$41,000

To implement a Community Health Action Plan, which includes Suffolk on the Move!, the Suffolk Community Garden Project and the Mobilizing for Action through Planning and Partnerships (MAPP) Community Health Assessment.

The Up Center \$47,185

To continue in-home counseling services for children at risk of out-of-home placement in Suffolk and the surrounding areas.

The Up Center \$54,965

To continue outpatient clinical counseling services for Suffolk and the surrounding areas.

Virginia Legal Aid Society \$50,000

To continue the Health, Education, Advocacy and Law project, a medical-legal collaboration designed to ensure basic needs of low-income families in the Foundation's service area.

Western Tidewater Free Clinic \$300,000

To provide women's and dental services to uninsured patients.

Service AREA

The OBICI Healthcare Foundation's service area covers the established location of the Louise Obici Memorial Hospital and includes the cities of Suffolk and Franklin, Isle of Wight County, Gates County in North Carolina; the towns of Surry, Dendron and Elberon in the eastern half of Surry County; Waverly and Wakefield in Sussex County; and Boykin, Newsoms, Courtland, Sedley and Ivor in Southampton County.



Discretionary Funds Awarded in FY 2010

Discretionary Funds

The OBICI Healthcare Foundation administers a Discretionary Fund that supports health-related activities conducted by nonprofits in Western Tidewater and Gates County. Examples of eligible discretionary awards include, but are not limited to, projects that build capacity of organizations (e.g., improving staff skills and organizational functions) and special events, such as health fairs and seminars.



Girls on the Run was among the recipients of the Discretionary Funds awarded in 2010. Cameron Brown, Vera Sacks and Katie Georges participated in a Girls on the Run event which uses interactive curricula and running to develop self-respect and healthy lifestyles in pre-teen girls.

Access Partnership \$1,000

To support the conference entitled "How Oral Health Affects Overall Health."

American Cancer Society \$5,000

To help patients with transportation challenges keep their medical appointments.

American Diabetes Association \$2,500

To support diabetes outreach, awareness and education at two events: Stop Diabetes Movement and Diabetes Alert Day.

City of Suffolk \$5,000

To support improved access to healthy, fresh and affordable produce at the Suffolk Farmers' Market. Low-income seniors could use special coupons to purchase eligible foods.

The Genieve Shelter \$2,500

To support the Western Tidewater Homeless Assist Day that helped identify, engage and connect the region's homeless individuals with needed services.

Girls on the Run \$5,000

To educate and prepare girls for a lifetime of social well-being and healthy living.

National Kidney Foundation Serving Virginia \$4,500

To support health screenings in Isle of Wight County and identify and educate people at risk for kidney disease.

The Planning Council \$15,000

To support the publication of the 2009 Investment in Priorities Social Indicators project.

Suffolk Center for Cultural Arts \$4,000

To support health screenings and education at heART Throb: The Passion of Life Exhibit and Heart Healthy Day.

United Way of South Hampton Roads \$1,150

To support and provide scholarships to nonprofit social service providers to attend the Regional Task Force Conference on Ending Homelessness.

Volunteer Hampton Roads \$1,000

To provide employees of nonprofit organizations with tuition assistance so they can attend capacity-building sessions.

Volunteer Hampton Roads \$2,500

To help create capacity-building opportunities for agencies attending the 9th Annual Hampton Roads Institute for Nonprofit Leadership Conference.

The Strength of a SMILE

Roanoke Chowan Community Health Center



Maglitas Familiar (left) relies on Susan Parker, RN, of the Roanoke Chowan Community Health Center, to help monitor his health status from his Gates County home.

Every day, 71-year-old diabetic Maglitas Familiar conducts a couple of medical diagnostic tests on himself.

He pricks his finger to draw blood to check his sugar and takes his blood pressures; but he isn't the only one who reads the results. Thanks to a phone line, a caring RN sees the levels immediately on a computer screen, 17 miles from his home in Gates County.

"She's my angel," says Familiar, "my guardian angel. I can sense her smile, even over the telephone." The native Filipino is speaking of Susan Parker, the linchpin in a unique Telehealth program managed by the Roanoke Chowan Community Health Center (RCCHC), headquartered in rural Ahoskie, North Carolina and funded by the OBICI Healthcare

Foundation. "She's why I'm still alive," says Familiar.

Parker and fellow RN Jennifer Jones monitor more than 200 patients, each suffering from a chronic condition and referred by a physician or nurse practitioner, who can also track vital signs online. "This reduces the number of office visits and makes the ones the patient takes more productive; the doctor knows how he or she's been doing just by reviewing trends on an electronic medical record," says Kim Schwartz, Chief Executive Officer of the RCCHC. Indeed remote family members can follow along too. "When there is more knowledge, there is less anxiety," says Schwartz.

When Parker or Jones see a drop in pressure or weight, or an increase in heart rate or oxygen saturation levels, they have the option of calling both the patient and their physician. The patient may simply be dehydrated or have forgotten to take prescribed medication, and the doctor will be able to order a dosage change if necessary. "I know we have been able to keep more people at home," says program director Bonnie Britton, "just by helping them manage their conditions over the phone."

No wonder Kim Schwartz is fielding calls from across the country, asking how to start similar operations in their regions. In fact five other Community Health Centers in North Carolina are using her staff to keep



A team of telehealth nurses monitor and evaluate more than 200 patients suffering from severe chronic diseases from their headquarters at the Roanoke Chowan Community Health Center.

*“Susan is my angel,
my guardian angel.
I can sense her
smile, even over the
telephone... She’s why
I’m still alive.”*

Magligtas Familiar,
RCCHC Telehealth patient

tabs on patients. “Today we depend on grants, like the generous one we received from OBICI, but Medicaid and Medicare are looking at this because it can save the entire healthcare system a lot of money and improve outcomes.”

For nurse Parker, sitting in an office all day monitoring men and women she rarely sees is still professionally rewarding because “I get to see them improve.”

You don't have to tell that to Magligtas Familiar. “I can't tell you how many times she has saved my life.”



Patients use these personal diagnostic devices, which are connected by phone line to the telehealth nurses.

“The telehealth program being implemented by agencies such as the Roanoke Chowan Community Health Center demonstrates how far nursing has come in a relatively short amount of time. In the 1970’s, we went door-to-door and provided a wide range of health services. Technological advances now make nursing care quicker, cost efficient and more accessible without compromising safety.”

Lula Holland, BSN, RN, OBICI Healthcare Foundation Board Member

Nurse Supervisor of Portsmouth Public Health Department Outreach Services, which used paraprofessionals from 1970-1973

The Strength of a LEADER

Western Tidewater Community Services Board



Teko Wynder, a prevention specialist at the Western Tidewater Community Services Board, prepares his lesson plan for the day. The program is designed to help young people make smart choices.

We all need guidance from time to time. For young people trying to navigate tough surroundings, a good ear and some timely advice can be godsend.

That's what Tyko Wynder provides. As a 6'6" former basketball star at Bethel High in Hampton and one-time NBA player with the Philadelphia

76ers, Wynder commands attention when he visits students at King's Fork Middle School in Suffolk.

"How was everyone's weekend? Did anybody do anything special?" he asks.

A few hands sprout up, and Wynder listens patiently to each story.

For the past two years, that's

"I was captivated by Teko when I saw him talk with the kids."

Bettie Swain, Grants Coordinator,
Suffolk Public Schools

been his job: to listen to young people in Western Tidewater and then dispense advice on how to make smart life choices.

In 2008, the Western Tidewater Community Services Board (WTCSB) received a \$150,000 grant from the OBICI Healthcare Foundation. It provides substance abuse services in the local school system and allows Wynder, one of several trained counselors and prevention specialists, to visit local middle and high schools, neighborhoods and jails to help teens stay on, or get back on, track.

"The OBICI Healthcare Foundation grant really made it all possible," says Anita Morris, Family Services coordinator for the WTCSB, "We focus on substance abuse issues, life skills, conflict resolution, character building and decision making. Being able to encompass all of those has made a big difference with the youth."

Wynder says he also helps young adults prepare for job interviews,



Teko Wynder offers advice that can help teens successfully make the transition to young adulthood.

“Tyko provides these teens with a real opportunity to better their lives, and I’m happy to have him in our program at the schools.”

Bettie Swain, Grants Coordinator,
Suffolk Public Schools

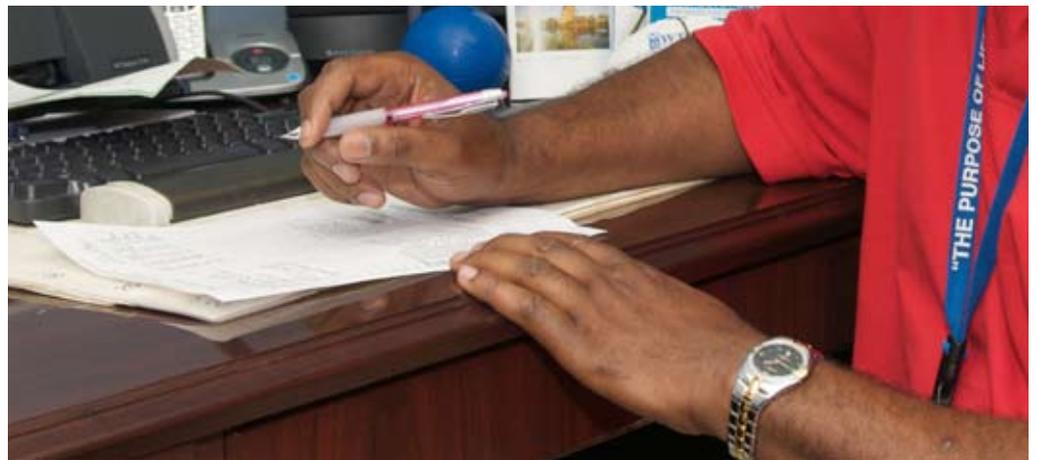
apply to college and learn how to be good fathers.

“Most of these young people live in housing projects where there are no fathers, and drug deals are done in their yards,” says Wynder, “Without the WTC SB stepping in, there would be a lot of lost souls and a lot of questions. I’m very grateful to the Foundation for the grant.”

“I was captivated by Teko when I saw him talk with the kids,” says Bettie Swain, Grants Coordinator for Suffolk Public Schools, “He provides these teens with a real opportunity to better their lives, and I’m happy to have him in our system.”

Morris believes the most critical part of the outreach program is treating young people with respect.

“If they don’t get validation from people they look up to, they are lost,” she says, “The biggest thing we’re



Preparing for job interviews and staying out of trouble are among the life skills Teko Wynder teaches young people.

doing in the jails and in the communities is validating them as individuals.”

Inside King’s Fork Middle in Suffolk, validation is what Wynder does best. “Thank you all for raising your hands and talking about your weekend,” he says, “I appreciate you sharing your lives with me.”

The Strength of CONNECTIONS

Isle of Wight Christian Outreach Program



Members of the Isle of Wight Christian Outreach Program and the Ivor Family Dental Center teamed up to provide dental care to Catherine Taylor (seated). Among those who participated in this collaboration were (from left) Charles Seitz and Fred Glanville, both from Christian Outreach, and John Willoughby, DDS, the Family Dental Center dentist.

Catherine Taylor had a mouth full of pain and not a lot of money. Fortunately, she also had a dentist who could help her, and an organization in her community willing to assist with the bill.

The Isle of Wight resident was this day in an examining chair at the Ivor Dental Center, which opened in 2009 adjacent to a medical center, both run

by Horizon Health Services. "I probably will need to have my teeth taken out and dentures put in," says Taylor.

Ms. Taylor and many others in Isle of Wight and Southampton Counties who are eligible for assistance learn about the dental and medical centers from the Christian Outreach Program. All of these centers receive funding from the OBICI Healthcare

"It's been a godsend. As a result we've increased food deliveries by 400%."

Charles Seitz, Grants Coordinator,
Christian Outreach Program

Foundation.

Christian Outreach, which celebrates its 20th anniversary in 2011, traces its roots to a simple event in 1991. A few good-hearted citizens, led by Fred Glanville, invited the community to enjoy a meal of sandwiches and homemade soup for \$5 a head, all proceeds going to assist the less fortunate. "Souper Saturday" was born. In 2009, "Souper Saturday" alone raised \$12,000 for a winter fuel assistance program.

Initially two-dozen churches in the county joined in, and Christian Outreach expanded its services to the less fortunate in the community. "People came to us because their cars or houses were in disrepair, they needed groceries, a ride to the doctor or Christmas gifts for their children," says Glanville, Christian Outreach's President.

The all-volunteer organization grew to the point that it required more space to manage its burgeoning nonprofit undertaking. Enter the OBICI



Catherine Taylor has her teeth examined at the Ivor Dental Center.

“In rural areas like this, we all have to work together to bring services to individuals and families who deserve respect and care.”

Cheryl Ebersole, Executive Director,
Horizon Health

Healthcare Foundation, which assisted with rent for a warehouse where Christian Outreach members now gather, day and night, to prepare for food distribution or store donated items. “It’s been a godsend,” says Charles Seitz, “and as a result we’ve increased food deliveries by 400%.”

“Christian Outreach is a wonderful operation,” says Cheryl Ebersole, Executive Director of Horizons Health Services in Western Tidewater. “In rural areas like this, we all have to work together to bring services to individuals and families who deserve respect and care.”



A partnership was formed by two OBICI Healthcare Foundation grantees – Isle of Wight Christian Outreach refers needy patients to the Ivor Family Dental Center. Representing these organizations (from left to right) are Christian Outreach President Fred Glanville, Horizon Health Executive Director Cheryl Ebersole and Christian Outreach Grants Coordinator Charles Seitz.

“We love to see agencies working together to meet all the health needs of the individuals they serve. That’s the strength of connections; it’s what the OBICI Healthcare Foundation fosters.”

Gina Pitrone

Executive Director, OBICI Healthcare Foundation

The Strength of SERVICE

Western Tidewater Free Clinic



Patricia McNulty, MD, examines a patient at the Western Tidewater Free Clinic where she serves as Associate Medical Director.

It's no secret most physicians would rather practice where they can earn the best income to support their families and settle old education loans. More often than not, those opportunities are in urban communities.

To make it more financially feasible for graduates to consider

rural areas like Western Tidewater, OBICI Foundation provides financial assistance to Eastern Virginia Medical School (EVMS) in Norfolk, and Patricia McNulty liked the idea. Following her studies and rotations, she took a position as the associate medical director at the Western Tidewater Free Clinic, which treats patients who can't

“Her presence really does allow us to see many more patients and to have charts reviewed and updated on a more timely basis.”

Miriam Beiler, Executive Director,
Western Tidewater Free Clinic

afford health insurance or qualify for free care.

The mother of two works three days a week at the clinic. Each Wednesday, Dr. McNulty, like many other physicians and nurses in the region, volunteers her time there.

“This gives me a chance to do what I really want to do,” says McNulty, “I am able to bring medicine to people who would otherwise not have access.”

“It is critical to the EVMS mission that we train physicians willing to work in underserved areas of the region,” says Harry Lester, President of EVMS, “The partnership between the OBICI Healthcare Foundation and EVMS Foundation has allowed Dr. McNulty to fulfill that role in an exemplary manner.”

Miriam Beiler, the clinic's executive director, says having Dr. McNulty on the staff will enable the facility to treat nearly 500 additional people and 800 visits in 2010 alone.



“Having Dr. McNulty improves access for our patients and allows us to provide better continuity of care.”

Miriam Beiler, Executive Director,
Western Tidewater Free Clinic

Patient charts await Dr. McNulty’s attention on her desk at the Free Clinic.

“Her presence really does allow us to see many more patients and to have charts reviewed and updated on a more timely basis,” says Beiler, “We can provide better continuity of care because she’s here four days a week.”

All patients at Western Tidewater Free Clinic live at or below 200 percent of the federal poverty level. Nearly all suffer from chronic illnesses like hypertension, cardiac disease or diabetes. The clinic also offers mental health and nutrition counseling as well as smoking cessation classes. “By supporting both EVMS and the Western Tidewater Free Clinic, we have helped solidify a critical partnership that is making a real difference in the region,” says Gina Pitrone, Executive Director of the OBICI Healthcare Foundation.

“Having Dr. McNulty improves access for our patients,” says Beiler,



Having Dr. McNulty on staff allows the Free Clinic to treat almost 500 more patients in 2010. Nearly all suffer from some form of a chronic disease and are in need of immediate physician consultation.

“They have an easier time getting into our clinic and having their immediate needs taken care of.”

Dr. McNulty, who lives with her family in north Suffolk, is thrilled to have the Western Tidewater Free Clinic nearby.

“I’m so grateful to the Foundation for making this all possible,” she says, “I pinch myself everyday and say ‘wow, this is the best job’.”

Grants Continuing in 2010

The following grantees were awarded funding in fiscal years 2007 and 2008. Funding for these grantees was carried over into fiscal year 2010:

ACCESS AIDS

To implement Suffolk SISTAs, a program designed to prevent the spread of HIV and other sexually-transmitted diseases in Suffolk.

American Cancer Society

To provide outreach to cancer patients and their caregivers, offer patient support services, and establish a local cancer resource network in the Foundation's service area.

American Lung Association

To implement two asthma education programs in the Foundation's service area for children and the adults who care for them in school and community settings.

American Red Cross

To conduct a community-wide needs assessment for AEDs (automated external defibrillators) in Suffolk. This information was used to determine the placement of these devices throughout the community.

Chesapeake Service Systems

To support the health and wellness of intellectually challenged adults residing in the Foundation's service area and provide capital funding for a new health and wellness building.

City of Franklin

To fund a Smart Beginnings planning grant that identifies ways to improve early childhood services in the City of Franklin and Southampton County.

Eastern Virginia Medical School

To create and evaluate a video-based intervention in Suffolk, Franklin and Isle of Wight and Southampton Counties. The focus of the program was to increase children's safety in motor vehicles.

Eastern Virginia Medical School Foundation

To provide loan forgiveness for two underrepresented minority physicians who will work in the Foundation's service area.

Edmarc, Inc.

To expand the Pediatric Hospice/Palliative Care Program in the Foundation's service area.

ForKids, Inc.

To help adults and children involved with case management overcome transportation barriers.

Horizon Health Services

To build a new dental site on the Ivor Medical Center campus in Southampton County and institute electronic medical records at the Ivor, Waverly and Surry primary care sites.

Isle of Wight Christian Outreach Program

To provide a storage facility to help this volunteer-led agency serve low-income Isle of Wight County residents.

Let's Talk

To provide nutrition, education, effective communication and dance programs for teen boys and girls at Boys and Girls Club of Suffolk, Franklin and other communities.

Foundation LEADERS



First row from top to bottom:

William G. Jackson, MD; B.J. Willie; George Y. Birdsong, *Foundation Chairman*; Lula B. Holland; and Joyce H. Trump. From back row from top to bottom: Richard F. Barry, III; Jeffrey D. Forman, MD; Frank Spady; Robert C. Claud; and J. Samuel Glasscock, *Foundation Vice Chairman*.

Inset photos from the top:

Robert M. Hayes, *Foundation Secretary Treasurer*; Kurt Hofelich; and Doug Naismith, DBA.

Grants Continuing in 2010

Luter YMCA

To increase child and family wellness through family fun and fitness nights, and physical and nutrition education; expand after school programming; and facilitate improvements to Isle of Wight park facilities.

Norfolk State University

To establish heart-risk reduction programs offered at Suffolk and Surry County churches. The programs consisted of health screenings and culturally specific approaches to nutrition, exercise and genealogy.

Paul D. Camp Community College

To furnish a four-bed nursing skills laboratory on the Hobbs campus in support of the college's licensed practical nurse, registered nurse and advanced certified nursing assistant programs.

Paul D. Camp Community College

To survey health care employers in the Foundation's service area about the need for establishing new educational programs. In addition, the grant funded a loan forgiveness program for dental hygiene students.

Peninsula Institute for Community Health

To support dental services at Main Street Physicians in Suffolk.

Roanoke Chowan Community Health Center

To expand the existing telehealth network to Gates County, NC, by having nurses in a remote location use in-home monitoring devices to track the progress of chronically ill patients.

Senior Services of Southeastern Virginia

To support a medication and care access resource specialist to assist older low-income and disabled Medicare-eligible residents of Franklin, Suffolk and Isle of Wight and Southampton Counties.

Sentara Louise Obici Memorial Hospital

To renew the Community Health Outreach Program (CHOP), which improves access to chronic care services for the medically indigent in the Foundation's service area and first-time mothers giving birth at the hospital.

Suffolk Family YMCA

To provide an afterschool program for Suffolk youth at risk for obesity and offer fitness scholarships for the children and their parents.

Suffolk Meals on Wheels

To provide funds for a temperature-controlled meal delivery van and provide hot/cold meal delivery expansion in Isle of Wight County.

Suffolk Partnership for a Healthy Community

To identify health and wellness-related assets in Suffolk and develop an action plan.

The Children's Center

To provide physical/occupational therapist services and expand the infant and toddler therapy services for children in the Western Tidewater area.

Foundation STAFF

Front row from left:

*Gina Pitrone, Executive Director;
Rigiri Gabel, Intern; Tammie Mullins-Rice,
Program Officer. Back row from left: Lisa Kelch,
Program Associate; Cathy Huband, Executive
Assistant; Mike Hammond, Finance Director;
and Rick Spencer, Senior Program Officer.*



Grants Continuing in 2010

The Genieve Shelter

To provide acute and chronic care, preventive health services and wellness activities for victims of domestic violence in the Foundation's service area. Capital funding was also provided for transitional housing.

The Up Center

To support in-home counseling Services for children at-risk of out-of-home placement in Suffolk and surrounding areas.

The Up Center

To provide outpatient clinical counseling services for residents in Suffolk and surrounding areas.

Theatre IV

To fund performances of Hugs and Kisses, an internationally acclaimed child sexual abuse prevention and early intervention program, in the Foundation's service area.

Virginia Commonwealth University

To increase the number of underrepresented minorities and low-income students working as dentists in underserved areas through health advisor workshops, a four-week summer program and a loan forgiveness program.

Virginia Legal Aid Society

To fund the Health Education Advocacy Law (HEAL) Project, a medical-legal collaboration to ensure that the basic needs of low-income families are met in the Foundation's service area.

Western Tidewater Community Services Board

To fund two full-time clinicians who provide Functional Family Therapy to adolescents with substance abuse problems and their parents in Suffolk, Franklin and Isle of Wight and Southampton Counties.

Western Tidewater Free Clinic

To provide matching capital funds for a permanent facility where uninsured patients can receive medical care and provide ongoing operational support.

Western Tidewater Health District

To develop and implement an obesity action plan for Suffolk through research, focus groups and the recruitment of community partners.

Western Tidewater Health District

To expand Maternal and Child Health and Family Planning services that address teen pregnancy rates, prenatal care and pregnancy outcomes.

WHRO

To develop educational guides on obesity and distribute materials to childcare providers and school teachers in the Foundation's service area.

Mission in ACTION



The Western Tidewater Free Clinic is an example of the Foundation's mission put into action, as its team of volunteers and paid staff address the unmet needs of the medically indigent and uninsured and support programs with the primary purpose of preventing illness and disease. Foundation grants helped purchase and renovate the Meade Parkway site and hire a part-time physician to supplement the hours of the volunteer physicians.

OBICI Healthcare Foundation MISSION

The mission of the OBICI Healthcare Foundation is to improve the health status of the people living in the service area by addressing the unmet needs of the medically indigent and uninsured and by supporting programs which have the primary purpose of preventing illness and disease.

Capacity Building VENUE

The Board Room in the OBICI Healthcare Foundation's new home offers a venue for conducting capacity-building training sessions.

In addition, the Foundation provided tuition assistance for healthcare nonprofits in the service area to attend. VOLUNTEER Hampton Roads

Director of Training and Technology Vanessa Evans (standing) coordinated sessions on *Getting Your Board to Fundraise and Building Corporate Partnerships*. The Virginia Network of Nonprofit Organizations conducted a webinar on *Creating Partnerships that Deliver Results*.





Values Statement

The OBICI Healthcare Foundation adheres to the highest standards by embracing the following set of values:

Service

We will act with compassion, sensitivity and creativity to make a significant improvement in the health status of our community.

Integrity

We will act with honesty and fairness, give our best efforts and take responsibility for our actions.

Community Involvement

We will act as a team with the community to promote good health and good healthcare for all.

Financial Stewardship

We will act responsibly to make the Foundation strong and support healthcare programs that are effective.



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