Obici Healthcare Foundation Awards $2 Million in Grants

(SUFFOLK, VA) September 15, 2015 — “The Obici Healthcare Foundation is pleased to announce the awarding of over $2 million in grants to 18 nonprofit organizations serving Western Tidewater,” said George Y. Birdsong, Foundation Chairman. Award amounts among new and renewed grantees range from $15,000 to $500,000.

“The Foundation Board of Directors and staff are excited by the quality of the programs being offered by this group of grantees committed to providing care in the Foundation’s service area,” Mr. Birdsong added.

The successful Round 17 grantees are listed below by organization names, award amounts, program title and program description:

American Diabetes Association $52,958.00  
**Diabetes Self-Management Education (DSME) Program Extension:** To raise diabetes awareness and stress the importance of early detection, disease management and health risk factors in Franklin and Southampton County.

Bon Secours Maryview Foundation $75,000.00  
**Care-A-Van - A Mobile Medical Van:** To provide free, mobile medical services to the medically underserved in Western Tidewater.

Eastern Virginia Medical School $61,923.00  
**Igniting Change: Western Tidewater Healthy Faith & Communities Project:** To develop collaborative strategies that create policy, systems and environmental changes that will result in more
healthy food choices and physical activity through churches, public housing and community organizations.

Eastern Virginia Medical School $500,000.00

**Specialty Care Center Suffolk:** To establish a Specialty Care Center to focus on the detection, prevention and management of diabetes and its most common complications.

ForKids, Inc. $60,000.00

**Healthcare Support for Homeless Families:** To improve the health of poor and homeless families in Western Tidewater through intensive case management, access to stable housing, permanent supportive housing and referrals to community resources.

Franklin City Department of Social Services $35,120.00

**Medicaid Outreach and Retention Enrollment:** To increase the number of children and families enrolled and renewed in Medicaid and FAMIS.

Girls on the Run $49,466.00

**Healthy, Joyful, Confident Girls in Western Tidewater:** To support the expansion of the after-school running program in Western Tidewater to 10 schools and community centers.

Horizon Health Services, Inc. $75,000.00

**Oral Health and Tobacco Intervention:** To provide dental care and smoking cessation services in the Franklin, Southampton, Isle of Wight, Surry and Sussex service areas.

Isle of Wight Christian Outreach Program $15,000

**Fresh fruit, vegetables and produce for Isle of Wight clients:** To offer healthier food choices to the economically-disadvantaged families in Isle of Wight County.

Sentara Obici Hospital $56,250.00

**Life Coach Resource Referral:** To provide Life Coaches in Sentara Obici Hospital’s Emergency Room who will help uninsured and underinsured patients obtain primary care services and other resources.

Southampton County Public Schools $60,000.00

**Healthy Minds, Healthy Hearts, Healthy Futures:** To provide students and families of Southampton County Public Schools with access to behavioral health services.
Southeastern Virginia Health System $150,000

New Access Point for Franklin, Virginia: To provide matching capital funds to help establish a new Federally Qualified Health Center in the City of Franklin.

Suffolk Partnership for a Healthy Community $25,000

Planning the Partnership’s Future: A planning grant to work with Active Living by Design, a national program of the Robert Wood Johnson Foundation for the re-evaluation of current tactics for improving the health of the community and the management of the Healthy People Healthy Suffolk initiative.

Suffolk Partnership for a Healthy Community $33,750

Suffolk on the Move: To address Goal 2.3 2 of Healthy People Healthy Suffolk, increase the registration and sustainability of Walking Groups within businesses, schools and civic/faith based organizations.

The Children’s Center $25,000

Supplement to Bridging the Gap in Maternal Infant Home Visiting Services: To pay for nurse visiting services for those expectant or new mothers that may not quality for other nurse home-visitation programs designed for an under-served population.

The Planning Council $56,886

Farm to Childcare - Implementing a community based model for healthy eating in Western Tidewater: To implement a well-researched model that connects local producers of fresh fruits and vegetables to childcare programs in Western Tidewater.

Virginia Legal Aid Society $75,000

Medical Access Project (MAP): To help disabled clients navigate the complex Medicaid and Medicare application and appeals processes.
Ladies of Distinction: To support a comprehensive program for elementary through high school-aged females that encourages healthy self-esteem, healthy decision-making skills and healthy lifestyles.

Western Tidewater Community Services Board $75,000

Outpatient Medical Detox: To continue Western Tidewater's first outpatient medical detoxification program that provides daily testing, counseling, support and referral services to substance abusers.

Western Tidewater Free Clinic $500,000

Expand Access to Comprehensive Healthcare: To provide operational support for medical and dental care and chronic disease management of uninsured patients.

“Grants made by the Foundation continue Amedeo Obici's legacy of improving the health status of people living in the service area,” noted Gina Pitrone, Foundation Executive Director. “Mr. Obici, the founder of Planter’s Peanuts, was successful in business and passionate about helping the people in Western Tidewater and Gates County, NC.”

# # #

About the Obici Healthcare Foundation: This private foundation was created in 2006 with assets established through the generosity of Mr. Obici and funds from the merger of Louise Obici Memorial Hospital and Sentara Healthcare. Since its inception, the Foundation has awarded over $36 million in grant funding.