

For Immediate Release

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Obici Healthcare Foundation Awards \$2.4 Million in Grants

(SUFFOLK, VA) October 9, 2014 -- "The Obici Healthcare Foundation is pleased to announce the awarding of over \$2.4 million in grants to 33 nonprofit organizations serving Western Tidewater," said George Y. Birdsong, Foundation Chairman. Award amounts among new and renewed grantees range from \$7,500 to \$553,363.

"The Foundation Board of Directors and staff are excited by the quality of the programs being offered by this group of grantees committed to providing care in the Foundation's service area," Mr. Birdsong added.

The successful Round 15 grantees are listed below by organization names, award amounts, program title and program description:

Albemarle Regional Health Services \$98,240

Gates County Diabetes Care: To reduce morbidity, mortality and costs among pre-diabetics and diabetics residing in Gates County, NC.

American Diabetes Association \$70,610

Expansion of Diabetes Self-Management Education (DSME): To train ambassadors in high health -risk congregations to raise awareness of diabetes and stress the importance of early detection, disease management and health risk factors in Franklin and Southampton County.

Bon Secours Maryview Foundation \$100,000

Care-A-Van - A Mobile Medical Van: To provide free, mobile medical services to the uninsured in Suffolk.

Boys and Girls Clubs of Southeast Virginia \$10,000

Triple Play Family Challenge: To improve the children's (ages 6-18) knowledge of ways to become healthy with a program that emphasizes healthy eating, stress management, physical fitness and positive peer relationships.

Chesapeake Service Systems \$20,000

Access to Behavioral Healthcare: To support a 19 passenger van dedicated to transporting individuals with developmental disabilities to behavioral healthcare appointments in the Suffolk area.

City of Suffolk Parks and Recreation \$110,742

Lake Meade Park Multiuse Trail: To complete a nearly 2-mile long walking trail at Lake Meade Park.

Eastern Virginia Medical School Foundation \$82,564

Igniting Change: Western Tidewater Healthy Faith & Communities Project: To develop collaborative strategies that create policy, systems and environmental changes that will result in more healthy food choices and physical activity in churches, public housing and community organizations.

Eastern Virginia Medical School Foundation \$553,363

Specialty Care Center: To establish a Specialty Care Center that will focus on the detection, prevention and management of diabetes and its most common complications.

Foodbank of Southeastern Virginia \$50,000

Healthy Food for Healthy Living - The Suffolk Healthy Mobile Pantry: To support the availability of a variety of healthful foods from the five main food groups; prioritizing and promoting access to and use of these foods by way of tastings, recipes and education, particularly fresh produce to fight hunger and promote health in Suffolk's food insecure population.

ForKids, Inc. \$56,250

Rapid Re-housing and Emergent Medical Needs: To improve the health of poor and homeless families in Western Tidewater through intensive case management, access to stable housing, permanent supportive housing and referrals to community resources.

Franklin City Department of Social Services \$40,140

Medicaid Outreach and Retention Enrollment: To increase the number of children and families enrolled and renewed in Medicaid and FAMIS.

Horizon Health Services \$75,000

Oral Health and Tobacco Intervention: To provide dental care and smoking cessation services in the Franklin, Southampton, Surry and Sussex service areas.

Luter YMCA \$60,000

Youth Engagement Center: To increase physical activity options for children by using interactive fitness equipment that combines fun and entertainment.

RX Partnership \$25,000

Strategy for Accessing Generics: To create a strategy for pursuing and acquiring access to generic medications.

RX Partnership \$7,500

Medication Access for Western Tidewater: To provide free prescription medication and low-cost supplies to low-income, uninsured residents served by the Western Tidewater Free Clinic.

Sentara Obici Hospital \$75,000

Life Coach Resource Referral: To provide Life Coaches in Sentara Obici Hospital's Emergency Room who will help uninsured and underinsured patients obtain primary care services or other resources.

Smart Beginnings Western Tidewater \$10,000

Nutrition Education: Encouraging Healthy Eating in Parents and Preschoolers - To increase the number of people enrolled in the WIC program in Western Tidewater and increase the number of childcare centers providing healthy and nutritious meals and snacks.

Southeastern Virginia Health System \$30,000

Capacity to Pursue Federal Funding for a New Medical Access Point: To receive assistance in preparing a federal grant application for opening of a new comprehensive community healthcare center in Franklin, Virginia.

Suffolk Partnership for a Healthy Community \$45,000

Suffolk on the Move Suffolk Walks: To increase the registration and sustainability of Walking Groups within Suffolk businesses, schools and daycare centers.

Suffolk Redevelopment and Housing Authority \$37,500

Living Healthy and Smoke-Free in Public Housing: To raise awareness among residents of public housing communities in Suffolk about the health hazards from exposure to secondhand smoke in public places and reduce the number of smokers

Suffolk Redevelopment and Housing Authority \$46,034

Live Well Community Support: To help public housing residents become more aware of both the prevention and management of chronic disease.

Surry Area Free Clinic \$25,000

Strategic Plan and Assessment: To develop a strategic plan that will establish timelines, priorities and approaches for fund development and create a plan for recruiting and retaining volunteers.

Genieve Shelter \$35,000

Capacity Building and Development Outreach: To build the capacity of the Development Coordinator to encourage community participation and financial support for the Shelter's programs and special events.

The Planning Council \$8,023

Continuum of Care Coordinator: To develop and submit federal and state grant applications that ensure access to housing, healthcare and support services to homeless families in Western Tidewater.

Virginia Cooperative Extension \$25,000

Suffolk Good Food for Good Health Mobile Farmers Market: To develop a plan that teaches low-income Suffolk residents how to access, cook and eat healthy, locally grown produce and livestock products to prevent obesity and future health issues.

Virginia Dental Association Foundation \$45,000

Suffolk Mission of Mercy (MOM) Project: To conduct a one-day dental outreach that provides free dental treatment to uninsured and underinsured adults in Western Tidewater and Gates County, NC.

Virginia Legal Aid Society \$75,000

Medicaid Access Project: To help disabled clients navigate the complex Medicaid and Medicare application and appeals processes.

Virginia Supportive Housing \$7,500

Health Support Services for Homeless Single Adults: To provide supportive services to eight homeless individuals from Suffolk and Isle of Wight who reside in permanent supportive housing facilities.

Western Tidewater Community Services Board \$100,000

Outpatient Medical Detox: To continue Western Tidewater's first outpatient medical detoxification program that provides daily testing, counseling, support and referral services to substance abusers.

Western Tidewater Free Clinic \$500,000

Expand Access to Comprehensive Healthcare: To provide free, comprehensive, coordinated medical and dental care to low-income, uninsured adult patients in Western Tidewater.

Western Tidewater Health District \$13,900

Saving Smiles: A Dental Health Promotion Project - To provide preventive dental services and education to children enrolled in Medicaid/FAMIS and who receive Free Lunch at schools in the City of Franklin, Isle of Wight County and Southampton County.

Western Tidewater Tennis Association \$15,000

Ace Obesity in Schools: To increase the number of elementary school children who play tennis and exercise on a regular basis.

WHRO \$25,000

Increasing Digital Learning Assets: Obesity Prevention: To confirm the increased upload of eMedia health data and confirm the increased use of eMedia for health, nutrition and activity curriculum by Western Tidewater teachers.

In addition to naming the most recent grantees, the Foundation announced today that over \$2.3 million in grants will be awarded during the next year-long grant period. Applicants must submit Concept Papers by November 12, 2014 by 5 p.m. The Concept

Paper application is available on the Foundation's website: www.obicihcf.org - follow the prompts to "Online Application & Funding" and then to "How to Apply." Instructions are provided that shows grant applicants how to create an account.

Successful concepts will have the opportunity to move forward in the process by submitting full proposals. Grants will be awarded in April 2015. More information on grantmaking with the Obici Healthcare Foundation can be found at obicihcf.org or by contacting a program officer at 757-539-8810.

"Grants made by the Foundation continue Amedeo Obici's legacy of improving the health status of people living in the service area," noted Gina Pitrone, Foundation Executive Director. "Mr. Obici, the founder of Planter's Peanuts, was successful in business and passionate about helping the people in Western Tidewater and Gates County, NC."

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About the Obici Healthcare Foundation: This private foundation was created in 2006 with assets established through the generosity of Mr. Obici and funds from the merger of Louise Obici Memorial Hospital and Sentara Healthcare. Since its inception, the Foundation has awarded over \$30 million in grant funding.