

OBICI HEALTHCARE FOUNDATION

For Immediate Release

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Obici Healthcare Foundation Awards \$1.7 Million in Grants

(SUFFOLK, VA) April 8, 2014 -- "The Obici Healthcare Foundation is pleased to announce the awarding of \$1.7 million in grants to 24 nonprofit organizations serving Western Tidewater," said George Y. Birdsong, Foundation Chairman. Award amounts among new and renewed grantees range from \$16,490 to \$200,000.

"The Foundation Board of Directors and staff are excited by the quality of the programs being offered by this group of grantees committed to providing care in the Foundation's service area," Mr. Birdsong added.

The successful Round 14 grantees are listed below by organization names, award amounts, program title and program description:

- Access Partnership \$46,144 ***Oral Health Navigator***

To expand access to dental programs and services in Western Tidewater.

- Cover 3 Foundation \$25,000 ***The Planning of Cover 3 Farms***

A planning grant to develop sustainable community farms, while creating a hands-on learning environment for youth and families through farming and encouraging healthy eating.

- Eastern Virginia Medical School \$56,161 ***EVMS Continuity of Care for Western Tidewater***

To increase the number of medical encounters at the Western Tidewater Free Clinic by scheduling family medicine residents, third-year medical students and an attending physician.

- Girls on the Run South Hampton Roads \$24,960 ***One Thousand Healthier Girls: An Outreach Initiative to Western Tidewater***

To expand the Girls on the Run program, a physical, activity-based positive youth development program, in Western Tidewater.

- Isle of Wight Christian Outreach Program \$25,000 **Fresh Fruit and Produce for the Economically Disadvantaged**

To coordinate donations and to purchase fresh fruits and vegetables for the Isle of Wight Christian Outreach Program's food delivery service.

- Isle of Wight Department of Social Services \$65,796 **Enroll Isle of Wight**

For a proactive outreach program to increase the number of children and families enrolled in Medicaid and FAMIS in Isle of Wight County.

- Paul D. Camp Community College Foundation \$15,000 **Developing a Workforce of Diabetes Educators**

To assess the need for developing training programs that will result in more Certified Diabetes Educators serving Western Tidewater.

- Senior Services of Southeastern Virginia \$100,000 **Medication and Care Access Resource Program**

For training Benefit Counselor volunteers in an expansion of the MedCare Access program.

- Sentara Obici Hospital \$68,641 **Newborn and Family Screening Referral (NFSR) Program**

For a hospital-based, universal risk screening during pregnancy or at birth that connects new parents with appropriate community resources.

- Sentara Obici Hospital \$25,000 **CarePartners for CareGivers (CPCG)**

To fund the Sentara Obici Hospital respite care program, which benefits both the caregivers and the individuals suffering with chronic diseases.

- Southampton County Public Schools \$50,000 **On the Right Track**

To encourage increased activity by building an athletic track for Southampton Middle and High School students and Southampton County residents.

- Southeastern Virginia Health System \$200,000 **Main Street Dental Program**

To provide access to comprehensive oral health care services for the residents of Suffolk.

- Suffolk Partnership for a Healthy Community \$159,850 **Healthy People Healthy Suffolk Implementation of the Comprehensive Plan Encouraging Active Lifestyles**

For continued coordination and collaboration efforts to reduce obesity through the Healthy People Healthy Suffolk initiative.

- Suffolk Public Schools \$120,000 **Strategic Health Action and Wellness Plan**

To implement a comprehensive healthy lifestyles plan that focuses on obesity prevention among students.

- Suffolk Salvation Army Corps \$25,000 **Exercise Equipment for the New Pavilion**

To fund low impact exercise equipment designed for use by senior adults in the Obici Healthcare Foundation Pavilion of The Salvation Army, Suffolk, Virginia.

- The Children's Center \$16,490 **National Alliance on Mental Health Education for Families and Providers**

To support the Family-to-Family Series that educates both the families and the providers around mental illness/support services for parents, employees and community members.

- The Healing Place of Hampton Roads \$25,000 **Planning for a Healthier Hampton Roads**

To develop a plan that addresses the need for residential substance abuse recovery for homeless individuals in Hampton Roads who have substance use disorders.

- The Planning Council \$42,580 **Preventing Obesity in Early Childcare Settings**

To prevent and address obesity among children within private childcare settings and before/after school programs across Western Tidewater.

- The Rensselaerville Institute \$50,000 **Integrating a Result Framework into the Healthy People/Healthy Suffolk Initiative**

To fund the measurement of all Healthy People Healthy Suffolk affiliated Projects for the purpose of reporting on the initiative's impact on the community.

- The Up Center \$117,768 **Western Tidewater Training and Behavioral Health Program**

To increase the number of low-income individuals and families who can receive counseling sessions.

- Town of Windsor \$50,000 **Town of Windsor Community Recreation Center**

To renovate the Windsor Middle School gymnasium for use as a community recreation center for the Town of Windsor and surrounding localities.

- Virginia Business Coalition on Health (Hampton Roads Coalition) \$25,000 **The Employer-Based Diabetes Prevention Program**

To develop a plan that will help prediabetic employees in Suffolk prevent type 2 diabetes by making modest lifestyle changes.

- Voices for Kids CASA Program \$21,468 **Expanding Advocacy for Children with Medical and Mental Health Needs**

To provide access to medical and mental health services for every child served.

- Western Tidewater Community Services Board \$75,000 **Child and Adolescent Psychiatry and Counseling**

For expanded outpatient pediatric counseling and psychiatry in Western Tidewater.

- Western Tidewater Community Services Board \$145,648 **Mobile Crisis Outreach**

On-site short term counseling, benefits assistance and connection to community resource for individuals in area shelters.

- Western Tidewater Community Services Board \$36,095 **Telemedicine - Crisis Services Follow-up**

To support a telemedicine link to crisis services for children, adolescents and adults to local law enforcement agencies and hospitals.

- Western Tidewater Health District \$110,737 **Nurse Family Partnership Program**

To implement a national model - Nurse Family Partnership - to improve prenatal health, child health and development through age two in the City Suffolk and Franklin and Isle of Wight Counties.

In addition to naming the most recent grantees, the Foundation announced today that over \$2 million in grants will be awarded during the next year-long grant period. Applicants must submit Concept Papers by May 1 by 5 p.m. The Concept Paper application is available on the Foundation's website: www.obicihcf.org. Then follow the prompts to "Online Funding & Funding" and then to "Grant Application." Instructions are provided that shows grant applicants how to create an account.

Successful concepts will have the opportunity to move forward in the process by submitting full proposals. Grants will be awarded in September. More information on grantmaking with the Obici Healthcare Foundation can be found at obicihcf.org or by contacting a program officer at 757-539-8810.

"Grants made by the Foundation continue Amedeo Obici's legacy of improving the health status of people living in the service area," noted Gina Pitrone, Foundation Executive Director. "Mr. Obici, the founder of Planter's Peanuts, was successful in business and passionate about helping the people in Western Tidewater and Gates County, NC."

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About the Obici Healthcare Foundation: This private foundation was created in 2006 with assets established through the generosity of Mr. Obici and funds from the merger of Louise Obici Memorial Hospital and Sentara Healthcare. Since its inception, the Foundation has awarded over \$29 million in grant funding.