

OBICI HEALTHCARE FOUNDATION

For Immediate Release

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Obici Healthcare Foundation Awards Nearly \$1.6 Million in Grants

(SUFFOLK, VA) November 14, 2012 – “The Obici Healthcare Foundation is pleased to announce the awarding of \$1.582 million in grants to 26 nonprofit organizations serving Western Tidewater,” said George Y. Birdsong, Foundation Chairman. Award amounts among new and renewed grantees range from \$15,000 to \$450,000.

“The Foundation Board of Directors and staff are excited by the quality of the programs being offered by this group of grantees committed to providing care in the Foundation’s service area,” Mr. Birdsong added.

The following is a listing of new grantees shown by organization names, program titles, award amounts and program description:

- **American Diabetes Association** - \$21,000 - *Diabetes Self-Management*. To train ambassadors in high health-risk congregations to raise awareness of diabetes and stress the importance of early detection, disease management and health risk factors.
- **Bon Secours Maryview Foundation** - \$112,500 - *Care-A-Van - A Mobile Medical Van*. To provide free, mobile medical services to medically underserved patients in Western Tidewater.
- **Catholic Charities of Eastern Virginia** - \$35,709 - *ER Life Coach*. To provide Life Coaches in Sentara Obici Hospital’s Emergency Room to help uninsured or underinsured patients secure primary care services or other resources.
- **The Children's Center** - \$40,000 - *Transportation Replacement*. To purchase a passenger van used to transport special needs children and for in-home therapy visits.
- **Cover 3 Foundation** - \$15,000 - *W.I.N. with C3's Kid's Meals*. To support an after-school and summer feeding program for at-risk and low-income children.
- **Foodbank of Southeastern Virginia** - \$50,000 - *Healthy Food for Healthy Living*. To

provide nutritional value of free food from the Foodbank's Suffolk Mobile Pantry for diabetic clients.

- **ForKids, Inc.** -\$25,000 - *Homeless Prevention and Permanent Housing Expansion*. To expand homeless prevention and permanent supportive housing programming in Western Tidewater and provide medical case management services.
- **ForKids, Inc.**-\$56,250 – *Rapid Re-Housing and Emergent Medical Needs*. To improve access to medical and mental health services for homeless families.
- **The Planning Council** - \$16,047 - *Continuum of Care Coordination*. To coordinate the homeless continuum of care process, which includes the management of housing, healthcare and support services.
- **The Rensselaerville Institute** - \$75,000 - *Integrating an Outcome to Evaluate the Healthy People/Healthy Suffolk Initiative*. To define, track, achieve, communicate and improve results over the life of the Healthy People/Healthy Suffolk initiative.
- **RX Partnership** -\$15,000 - *Medication Access for Western Tidewater*. To provide free prescription medication and low-cost supplies to low-income, uninsured residents served by Western Tidewater Free Clinic.
- **Sentara Louise Obici Memorial Hospital** - \$56,250 - *Hospital Transition Navigator*. To provide uninsured patients with case management services that improves self-care disease management skills from hospital to home.
- **Smart Beginnings Western Tidewater** - \$32,000 - *Making Healthy Connections: Insuring the Whole Child*. To increase the number of Western Tidewater children enrolled in FAMIS.
- **Suffolk Department of Social Services** - \$46,015 - *Southwest Community Outreach*. To increase the number of children and families enrolled in Medicaid and FAMIS.
- **Suffolk Family YMCA** -\$41,250 - *Jump Rope Program for Youth*. To increase cardiovascular fitness, physical strength and life skills for youth participating in an after-school jump rope program.
- **Suffolk Partnership for a Healthy Community** - \$24,225 - *Positive Lifestyle Commitment Program*. To implement an individualized, comprehensive wellness care management program in Suffolk.
- **Suffolk Partnership for a Healthy** -\$43,800 - *Building a Healthy Suffolk through Partnership*. To develop a Comprehensive Plan Encouraging Active Lifestyle for Suffolk citizens that includes community engagement, environmental change and measurable outcomes.

- **Suffolk Public Schools** - \$150,000 - *Strategic Health Action and Wellness Plan*. To develop and implement After-School Challenge Clubs focused on obesity prevention; and establish salad bars in cafeterias for better nutrition.
- **Suffolk Salvation Army Corps** - \$15,000 - *Medical Transportation Program*. To provide low-income persons with improved access to their doctor's office, hospitals and pharmacies.
- **Town of Smithfield** - \$25,000 - *Smithfield on the Move*. To implement Smithfield's community wellness initiative.
- **Virginia Diabetes Council** - \$23,800 - *Balanced Living with Diabetes*. To provide an evidence-based, self-management program for type 2 diabetics and promote healthy dining choices and active lifestyles.
- **Virginia Legal Aid Society** - \$75,000 - *Medicaid Access Project*. To help eligible, disabled clients obtain Medicaid and/or Medicare coverage.
- **Virginia Supportive Housing** - \$15,000 - *Health Support Services for Homeless Single Adults*. To provide medical and mental health services to disabled persons residing in permanent supportive housing.
- **Western Tidewater Community Service Board** - \$100,000 - *Outpatient Medical Detox*. To establish Western Tidewater's first outpatient medical detoxification program that provides daily testing, counseling, support and referral services to substance abusers.
- **Western Tidewater Free Clinic** - \$450,000 - *Expand Access to Comprehensive Healthcare*. To provide operational support for medical care and chronic disease management of uninsured patients.
- **Western Tidewater Health District** - \$40,000 - *Suffolk Diabetes Nurse Case Management*. To provide underinsured and uninsured diabetes with one-on-one chronic disease case management services.

In addition to naming the most recent grantees, the Foundation announced today that over \$1.9 million in grants will be awarded during the next year-long grant period. Applicants must submit Concept Papers by December 10 at 2 p.m. Successful concepts will have the opportunity to move forward in the process by submitting full proposals. Grants will be awarded in May.

"Grants made by the Foundation continue Amedeo Obici's legacy of improving the health status of people living in the service area," noted Gina Pitrone, Foundation Executive Director. "Mr. Obici, the founder of Planter's Peanuts, was successful in business and passionate about helping the people in Western Tidewater and Gates County, NC."

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About the Obici Healthcare Foundation: This private foundation was created in 2006 with assets established through the generosity of Mr. Obici and funds from the merger of Louise Obici Memorial Hospital and Sentara Healthcare. Since its inception, the Foundation has provided over \$22 million in grant funding.